

Republic of the Philippines
HOUSE OF REPRESENTATIVES
Quezon City

THIRTEENTH CONGRESS
First Regular Session

HB NO. 1623



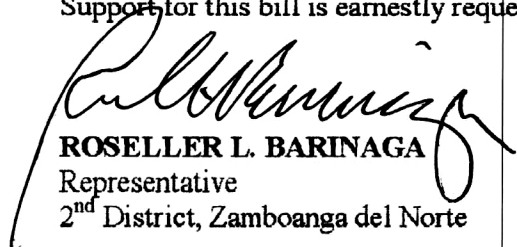
Introduced by Rep. Roseller L. Barinaga

EXPLANATORY NOTE

Television has become a tremendous influence on value formation especially among children. The programs that children of tender age watch on television leave lasting imprints on their impressionable minds. If repeatedly exposed to these programs, children tend to imbue, imitate and nurture the values being projected and their young minds would consider them as normal or proper.

This bill seeks therefore to regulate the showing of television advertisements featuring sex and/or violence in film by restricting their viewing at times when children of formative years most likely would not be watching.

Support for this bill is earnestly requested.


ROSELLER L. BARINAGA

Representative

2nd District, Zamboanga del Norte

Congress of the Philippines)
Thirteenth Congress)
First Regular Session)

HOUSE OF REPRESENTATIVES

HB NO. 1623

Introduced by **Rep. Roseller L. Barinaga**

AN ACT

**REGULATING THE SHOWING OF TELEVISION ADVERTISEMENTS
FEATURING SEX AND/OR VIOLENCE TO CHILDREN OF TENDER AGE**

Be it enacted by the Senate and the House of Representatives in Congress assembled:

SECTION 1. *Short Title.* This Act shall be known as the "Television Advertisement Regulation Act of 2001."

SEC. 2. *Declaration of Policy.* It is hereby declared to be the policy of the State to protect the morals of Filipino children by regulating the showing of advertisements or trailers on television depicting violence and/or sex.

SEC. 3. *Regulated Advertisements.* The showing of film or movie advertisements or trailers on television depicting violence and/or sex shall be aired only at such times when children of formative years are not usually watching television.

SEC. 4. *Additional Functions of the MTRCB.* The Movie and Television Review and Classification Board shall monitor the compliance with the provisions of Section 3 and shall promulgate rules and regulations for the effective implementation of this Act.

SEC. 5. *Penalty.* Violation of the provisions of this Act as well as the rules and regulations thereunder that Act shall be punished by a fine of not less than One hundred thousand Pesos (P100,000.00) but shall not exceed Two hundred thousand Pesos (P200,000.00) or imprisonment of not less than one (1) year but not more than five (5) years or both at the discretion of the Court.

SEC. 6. *Separability Clause.* Should any part, section or provisions of this Act be held or unconstitutional, no other part, section or provision hereof shall be affected thereby.

SEC. 7. *Repealing Clause.* All laws, decrees, orders, rules and regulations or parts thereof which are inconsistent with or contrary to the provisions of this Act shall be amended or repealed accordingly.

SEC. 8. *Effectivity Clause.* This Act shall take effect fifteen (15) days after its publication in at least two (2) newspapers of general circulation.

Approved.