

REPUBLIC OF THE PHILIPPINES
HOUSE OF REPRESENTATIVES
Quezon City, Metro Manila

FIFTEENTH CONGRESS
First Regular Session

House Bill No. 4576

Introduced by Kabataan Party-List Representative Raymond V. Palatino

EXPLANATORY NOTE

The promotion of Filipino culture is an integral part of nation building. National development cannot merely be measured through the quantification of material and economic gains, but in the overall and holistic development of a people in their political, social and cultural life as a nation. The 1987 Philippine Constitution even devotes several provisions on the promotion and preservation of Philippine arts and culture as an indispensable aspect of national development. Sec. 16, Art. XIV, for example, provides that "The State shall conserve, promote and popularize the nation's historical and cultural heritage and resources, as well as artistic creations."

An important aspect of any national heritage and culture is a nation's cinema. A "national cinema," loosely defined, is a country's body of films that embodies the social and cultural identity of its people. The film medium has, throughout this century, been an important means of reflecting the life of our nation through various genres that depict the lives of Filipinos. A genuine national policy on the promotion of Filipino cultural heritage cannot therefore exist without the inclusion of Philippine cinema development and appreciation as an integral part thereof.

During these times when economic conditions, like market forces and the cost of production, and the lack of government support have hampered and limited the full development of a truly vibrant Philippine cinema and the preservation of its history, and at a time when our youth

are increasingly being bombarded by the onslaught and the influence of foreign films, it becomes more imperative and urgent to introduce our youth to Philippine cinema through series of lectures, or through an entire subject taught in secondary schools with regard to Filipino films with a focus on its appreciation as a collective body of artistic creations that enhance and reflect the cultural and social identity of our nation.

The same way Philippine literature, through classics such as *Noli Me Tangere* and *El Filibusterismo*, among others, is taught, in schools as a means of promoting and preserving one aspect of Filipino cultural heritage and history, Philippine cinema should likewise be given the opportunity to be appreciated by our youth, with the hope not only of providing them a picture of our identity and our history as a people, but also with the hope of inspiring them to take advantage of the medium, in its traditional and its digital variations, in order to showcase and express their aspirations as the bearers of our nation's future.

Adopted,


HON. RAYMOND V. PALATINO
Representative, Kabataan Party-list

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AN ACT
PROVIDING FOR THE MANDATORY INSTRUCTION OF PHILIPPINE
CINEMA APPRECIATION IN SECONDARY EDUCATIONAL INSTITUTIONS
IN THE COUNTRY, AND FOR OTHER PURPOSES

Be it enacted by the Senate and House of Representatives of the Philippines in Congress assembled:

1 **SECTION 1. *Short Title.*** – This Act shall be known as the “Philippine Cinema Appreciation Act for
2 High School Students”
3

4 **SECTION 2. *Declaration of Policy.*** – It shall be the policy of the State to promote the development
5 of and the appreciation of culture and the arts as an integral part of nation building. It shall take
6 appropriate steps in order to fulfill this mandate. It shall, in particular, provide sufficient support for
7 the promotion of Philippine cinema through the instruction in secondary schools.
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9 **SECTION 3.** The Department of Education, in consultation and in close coordination with the
10 National Commission for Culture and the Arts (NCCA) and the University of the Philippines Film
11 Institute (UPFI), shall formulate courses, and special lectures on Philippine Cinema to be taught in
12 secondary schools across the country as separate subjects or incorporated in existing subjects now
13 being taught, whichever is more practicable.
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15 **SECTION 4.** The Department of Education shall also consult and coordinate with the NCCA and
16 the UPFI, in the writing, printing and publication of textbooks, manuals and other reading materials,
17 and in the acquisition of film and other audio-visual materials, to be used in the Philippine cinema
18 appreciation courses.

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SECTION 5. *Appropriations.* – The amount necessary for the policy formulation, program planning, standards development and instructional materials development, and the general implementation of this Act shall be incorporated in the annual budget of the Department of Education under the General Appropriations Act.

SECTION 6. *Implementing Rules and Regulations.* – The Department of Education shall promulgate and issue the necessary implementing rules and regulations within thirty (30) days after the effectivity of this Act.

SECTION 7. *Effectivity.* – This Act shall take effect fifteen (15) days after its publication in the Official Gazette or in two (2) national newspapers of general circulation. The instruction of Philippine cinema appreciation shall be taught on the academic year proceeding the effectivity of this Act.

Adopted,