

Republic of the Philippines
HOUSE OF REPRESENTATIVES
Constitution Hills, Quezon City

SIXTEENTH CONGRESS
First Regular Session

House Bill No. **2417**



Introduced by: **REPRESENTATIVE ERIC L. OLIVAREZ**

EXPLANATORY NOTE

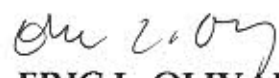
Tourism is one of the anchor industries upon which the national government is relying in order to attain the status of a newly industrialized country in Asia. Tourism authorities in the world concede that the Philippines has an abundance of tourist areas of unspeakable beauty, some of them have already been developed and others are already beautiful in their natural state.

To further accelerate our tourism promotion efforts which campaign slogan is "It's more Fun in the Philippines", it is necessary that we make known the existence of the famous tourist destinations in the country, arouse the interest of tourists about these areas and whet their appetite about the extraordinary beauty of these Philippine Tourist Spots.

This we can do by means of postage stamps affixed on outgoing mail especially to foreign destinations. These will depict the tourist areas in our country and advertise these beautiful spots areas to foreign potential tourists without extra cost for the government. Surely this could trigger interest for more information about the tourists areas which our Department of Tourism and Tourism Promotions Board can provide that could attract foreigners to visit the Philippines.

This proposed bill shall require the Philippine Postal Service to print postage stamps depicting tourist areas in the country and impose the requirement of affixing these stamps on all mail matter from the time of the approval of this act up to the time our targeted tourism revenues have been attained by the government.

Support for this measure is earnestly requested.


ERIC L. OLIVAREZ

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AN ACT REQUIRING THE PHILIPPINE POSTAL SERVICE TO PRINT POSTAGE STAMPS DEPICTING PHILIPPINE TOURIST SPOTS AND TO REQUIRE THAT THESE STAMPS BE AFFIXED ON ALL OUTGOING MAIL MATTER FOR A CERTAIN PERIOD OF TIME TO ATTRACT FOREIGN TOURISTS AND FOR OTHER PURPOSES.

Be it enacted by Congress in session assembled:

Section 1. This bill shall be known for short as the Philippine Tourism Stamp Act of 2013.

Section 2. The Philippine Postal Corporation shall cause the printing of postage stamps in different denominations as may be practical and convenient, depicting the different, tourism areas in the Philippines with appropriate labels.

Section 3. The Philippine Postal Corporation shall impose the requirement that the tourism stamps so printed shall be affixed on all outgoing mail during a certain period of time.

Section 4. The Philippine Postal Corporation shall enlist the assistance of the Department of Tourism and Tourism Promotions Board in the identification, illustration and labeling of the tourist areas to be depicted in the postage stamps.

Section 5. The Department of Tourism and the Tourism Promotions Board shall assist the Philippine Postal Service in the

preparation of posters to be posted in strategic places in the Philippines and in foreign countries in support of the international drive to arouse interest in the tourist areas in the Philippines.

Section 6. The funds required for the implementation of this act shall be taken from the appropriation of the Philippine Postal Service for the calendar years 2013 and the years thereafter.

Section 7. This act shall take effect upon approval hereof.

Approved,