

Republic of the Philippines
HOUSE OF REPRESENTATIVES
Quezon City

SIXTEENTH (16th) CONGRESS
First Regular Session

House Bill No. 3839



Introduced by: Representative Jose L. Atienza, Jr.

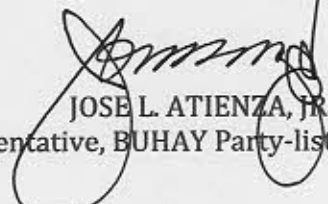
EXPLANATORY NOTE

While it is entertaining to watch television shows, also known as teleseryes, from our neighboring countries such as South Korea, Japan and Taiwan, the proliferation of such shows lessens the time available for our Philippine-produced shows.

Foreign teleseryes have been eating into the primetime schedules of the television companies, and thereby push the Philippine-produced shows to unfavorable timeslots, or worse, have ceased making original productions for television.

This Act, and this representation knows it will cause controversy, aims to regulate the entry of foreign teleseryes into primetime programming. This will necessarily push local creativity and empower Philippine producers to create content and employ more local talent.

For approval.


JOSE L. ATIENZA, JR.
Representative, BUHAY Party-list

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AN ACT
PROHIBITING THE BROADCAST OF FOREIGN TELEVISION SERIES, ALSO
KNOWN AS TELESERYES, DURING PRIMETIME, WHILE THE LOCAL TELEVISION
INDUSTRY IS RECOVERING, AND FOR OTHER PURPOSES

*Be it enacted by the Senate and the House of Representatives in Congress
assembled:*

SECTION ONE. *Declaration of Policy.* - It is the policy of the State to protect the local entertainment industry, and to promote creativity needed to spur production and increase employment.

SEC 2. *Definition of Terms.* - For purposes of this Act:

- 1) Foreign Teleserye - A television show produced by a country other than the Philippines, that is shown every weekday on Philippine television during primetime.
- 2) Primetime - The peak time slot of television broadcasters. Usually from 6:00 PM to 10:00 PM.
- 3) Public telecommunications entity - Any person, firm, partnership or corporation, government or private, engaged in the provision of telecommunications services to the public for compensation.

SEC 3. *Suspension of Entry of Foreign Teleserye.* – It is hereby provided that foreign teleseryes during primetime be banned by the public telecommunications entity concerned.

SEC 4. *Separability Clause.* – If any provision, or part hereof, is invalid or unconstitutional the remainder of the law of the provision not otherwise affected shall remain valid and subsisting.

SEC 5. *Repealing Clause.* – Any law, presidential decree, or issuance, executive order, letter of instruction, administrative order, rule or regulation contrary to or inconsistent with, the provisions of this Act, is hereby repealed, modified or amended accordingly.

SEC 6. *Effectivity Clause.* - This Act shall take effect fifteen (15) days after its publication in at least two (2) newspapers of general circulation.

Approved.