

Republic of the Philippines
HOUSE OF REPRESENTATIVES
Quezon City

Sixteenth Congress
Third Regular Session

HOUSE BILL No. **6300** _____

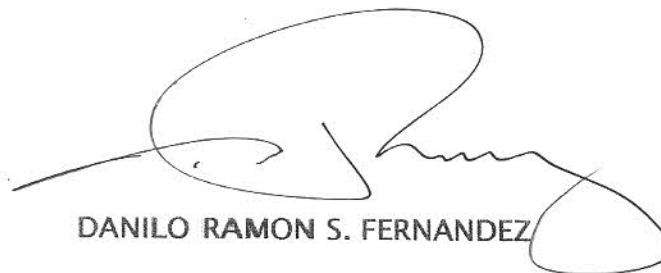


Introduced by REPRESENTATIVE DANILO RAMON FERNANDEZ

EXPLANATORY NOTE

Movie producers invest a lot of money to produce a movie. Local movie producers shall be given the opportunity to get their return of investment. Unfortunately, local movies tend to lose their avenue over major foreign films. This bill seeks the State and movie theater owners to support local movie producers to encourage and motivate them to make more films which in turn will create more job opportunities for the Filipinos. Moreover, more local movies produced and shown in theaters will entice younger generation to watch original Filipino movies that will foster patriotism and nationalism in them.

In view of the foregoing provisions, the approval of this bill is earnestly recommended.



DANILO RAMON S. FERNANDEZ

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HOUSE BILL No. **6300**

Introduced by REPRESENTATIVE DANILO RAMON FERNANDEZ

AN ACT MANDATING MOVIE THEATER OPERATORS NATIONWIDE TO RUN MTRCB
APPROVED AND RATED LOCAL MOVIES
TO SUPPORT LOCAL MOVIE PRODUCERS
AND PROMOTE ORIGINAL FILIPINO MOVIES

Be it enacted by the Senate and the House of Representatives of the Philippines in
Congress assembled:

SECTION 1. *Short Title* – This Act shall be known as “Local Movies Act”.

SECTION 2. *Declaration of Policy* –

2.1. The State shall mandate movie theater operators to run MTRCB
Approved and Rated local movies at the minimum span of seven consecutive days
to support local movie producers even if a certain movie is not bringing enough
ticket revenues.

2.2. The State shall mandate movie theater operators to equally divide
theater screening slots between local films (50%) and foreign films (50%).

2.3. The State shall mandate movie theater operators to equally divide
movie trailer slots, 50% local film and 50% foreign film movie trailers, prior to the
actual film screening of a featured movie.

2.4. The State shall mandate movie theater operators to make Fridays as
start of movie play dates, instead of Wednesdays, to give local movies a better
chance in the Box Office.

SECTION 3. *Monitoring and Enforcement* – To attain the objectives of this Act, the Film Academy Council of the Philippines (FDCP) created under Republic Act 9167 shall:

1. Adopt a monitoring and reporting system to track violators;
2. Impose fines and penalties of One Hundred Thousand Pesos (PhP 100,000.00) for the violation of this Act;
3. Cause or initiate criminal or administrative prosecution with concerned government agencies of violators of this Act;
4. Cause the closure of any theater or cinema in violation of this Act.

SECTION 4. *Implementing Rules and Regulations* – The FDCP shall issue the necessary rules and regulations to implement the provisions thereof within ninety (90) days after the Approval of this Act.

SECTION 5. *Separability Clause* – If any portion of this Act is declared unconstitutional, the same shall not affect the validity and effectivity of the other provisions not affected hereby.

SECTION 6. *Repealing Clause* – All laws, decrees, orders, issuances, rules and regulations which are inconsistent with the provisions of this Act are hereby repealed, amended or modified accordingly.

SECTION 7. *Effectivity* – This Act shall take effect fifteen (15) days after publication in the Official Gazette or in two (2) newspapers of general circulation.

Approved.