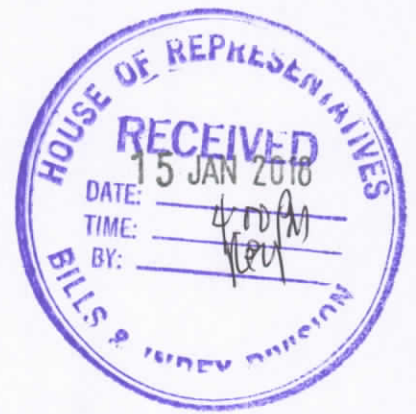


Republic of the Philippines
HOUSE OF REPRESENTATIVES
Quezon City

SEVENTEENTH CONGRESS
Second Regular Session

House Bill No. **6954**



Introduced by Representative GLORIA MACAPAGAL ARROYO

**AN ACT CREATING A PROGRESSIVE, VIBRANT AND VIABLE MORINGA
OLEIFERA (MALUNGGAY-BASED) INDUSTRIES THROUGH AN INCLUSIVE,
VERTICALLY AND HORIZONTALLY INTEGRATED VALUE CHAIN IN THE
DOMESTIC AND GLOBAL MARKETS**

EXPLANATORY NOTE

Malunggay is considered as a "miracle vegetable" or "nature's medicine cabinet" by scientists and health care professionals from around the world, noted for its nutritional, culinary and medicinal uses, as well as a natural maternal and child care food rich in vitamins and minerals that can be an effective remedy against many kinds of ailments, such as diabetes, hypertension, inflammations, infections, cancer and aging issues and other lifestyle diseases.

Malunggay is a common green leafy vegetable grown with distinct comparative advantage in practically all soil types and weather conditions in the whole country and found in almost all household backyards in the country and abroad; a hardy plant that can be grown in varied growing environments; whose almost all parts, have various important application in industrial, pharmaceutical and food industries, as well as health and wellness industries, including livestock and poultry nutrition and veterinary care.

Developing a vibrant and viable Malunggay-based agro-industries supports agri-industrialization initiatives of the Duterte Administration and can help address the nutritional deficiency problems common in the countryside and urban slums, increase multifarious and varied on-farm, off-farm and non-farm enterprise incomes, generate millions of jobs, utilize vast tracts of idle agricultural lands and urban spaces, make the Philippines globally competitive, impact local and international market, and help attain food security and safety, poverty reduction and socio-economic equity.

The Public-Private Sector Partnership Governance under the no graft and no corruption business climate and environment has been adopted by the Duterte Government and now well enshrined under the 2016-2022 Philippine Development Plan.

In view of the benefits that will be gained by maximizing the yield and use of maluggay for agricultural, industrial, commercial and medicinal purposes, the passage of this bill is earnestly sought.



GLORIA MACAPAGAL ARROYO
2nd District, Pampanga

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*Be it enacted by the Senate and House of Representatives of the Philippines in
Congress assembled:*

SECTION 1. *Short Title.* - This Act shall be known as the "Malunggay Industry
Development Act of 2018".

SECTION 2. *Declaration of Policy.* - It is hereby the policy of the State to accelerate
the growth and development of the rural areas, improve investment climate,
competencies and efficiency of agribusiness, address the nutritional and health needs of
our people, and promote malunggay as a source of livelihood, a means of attaining food
security, and as an effective approach to poverty alleviation, through an all-out promotion
of the production, processing, marketing of malunggay in the country.

SECTION 3. *Malunggay Framework for Development.* - The Department of Trade
and Industry (DTI), Department of Agriculture (DA), as well as the Philippine Center for
Entrepreneurship (Go Negosyo) will team up and coordinate with Moringaling Foundation
Philippines, Inc. (MFPI) to organize the Moringa producers, processors, inputs producers
and suppliers, domestic and international marketers and traders as well as many
supporting, allied and related industries and aggrupations into an umbrella organization.

The Moringaling Foundation Philippines, Inc. (MFPI), will focus on the coordination and
integration of production, research and development extension (RDE), post-harvest
handling, processing, marketing, product development and standardization, storage and
distribution and whole Malunggay value chain focusing on its vertical and horizontal
integration.

SECTION 4. *Creation of Malunggay Private-Public Partnership Council (MPPPC)*
- The Malunggay Private-Public Partnership Council (MPPPC) is hereby created and
organized consisting of all collaborating departments and agencies as well as the various
organizations of input suppliers, producers, processors, distributors, traders and
marketers as well as RDE, product standards and certification groups and other related
key players in the industry. The Secretary of DTI shall serve as the Chairperson with the
Secretary of DA as the Co-Chair. The Chair of MFPI as umbrella organization and

Chairperson or Executive Director of MFPI shall serve as Co-Vice Chair. The MPPPC shall be organized by the Secretary of DTI within 45 days from the effectivity of this Act.

The MPPPC shall develop policies, programs and projects on RDE, capacity building, training, and develop education, information and communication (EIC) materials for the promotion of the Malunggay-based industries including its input supply, supporting allied and related industries that will be organized into Agro-Based Industrial Clusters (ABIC) in the countryside and strategic production zones cum processing centers that are mandated under the Agriculture and Fisheries Modernization Act of 1997 (RA 8435, as amended).

SECTION 5. *Support to Farmers, Business Industry and Cooperatives.* - Farmers, farmer-based and moringa-based business groups, associations, and cooperatives in all strategic moringa development zones and key production and processing areas as indicated in the Agriculture and Fisheries Modernization Act of 1997 (Republic Act 8435 as amended) shall be supported in their malunggay production, post-harvest handling, product development, processing and marketing activities through grants and/or aids to farmer associations or cooperatives subject to approval of the MPPPC.

SECTION 6. *Role of Various Government Agencies.* - The Department of Trade and Industry shall prioritize the development of National Product Standards for Moringa products and its synchronization and compliance with international product standards and equivalence. The Department of Finance (DOF) in collaboration with Land Bank of the Philippines (LBP), Development Bank of the Philippines (DBP), Small Business Guarantee and Finance Corporation (SBGFC) as well as Board of Investments (BOI), Philippine Economic Zone Authority (PEZA) shall provide the financing modalities and mechanisms for funding the grant, equity and loan requirements of the moringa-based industries.

SECTION 7. *Role of Moringaling Foundation Philippines, Inc.* - The Moringaling Foundation Philippines, Inc. in collaboration with other concerned agencies and institutions shall produce comprehensive education and entrepreneurship reference documents covering the whole range of malunggay value chain appropriate for use by grade school, junior and senior high school students as well as higher education institutions particularly in the State Colleges and Universities, farmers and entrepreneurs to be additionally funded from the annual budget of DA-Bureau of Agriculture Research (DA-BAR), DA-Agricultural Training Institute (DA-ATI), Department of Education and Commission on Higher Education for research and development extension.

SECTION 8. *Budgetary Requirement.* - A budget of at least One hundred million pesos (Php100M) with incremental increase of Ten million pesos (Php10 M) per year shall be included in the annual National Expenditure Plan (NEP) and/or General Appropriations Act (GAA) and rationally allocated for RDE, production, post-harvest handling, product development and standardization, processing, domestic and export market promotion and development as well as support to allied, supporting and related industries to be shared equally from the budgets of the Department of Trade and Industry (DTI), Department of Agriculture (DA), Department of Science and Technology (DOST), Department of Environment and Natural Resources (DENR), Department of Interior and Local Government (DILG), Department of Health (DOH), Philippine Institute of Traditional and Alternative Health Care (PITAHC), Department of Education (DepEd), Commission on Higher Education (CHED) and other related agencies for submission to the Congress of the Philippines. Imperatively, budget realignments in 2018 is hereby allowed to start the effective implementation of this Act under the 2018 General Appropriations Act. Further, an allocation shall be earmarked for the subsidized moringa product

development and standardization, including certification charges for export of malunggay and processed malunggay products from the annual operating budget of the Department of Agriculture in support of the Organic Agriculture Act of 2010 (Republic Act 10068);

SECTION 9. *Separability Clause.* - If any provisions or part hereof, is held invalid or unconstitutional, the remainder of the law or the provision not otherwise affected shall remain valid and subsisting.

SECTION 10. *Repealing Clause.* - Any law, presidential decree or issuance, executive order, letter of instruction, administrative order, rule or regulation contrary to or inconsistent with the provision of this Act is hereby repealed, modified or amended accordingly.

SECTION 11. *Effectivity Clause.* - This Act shall take effect fifteen (15) days after its publication in at least two (2) newspapers of general circulation with its Implementing Rules and Regulations promulgated by the MPPPC within sixty (60) days from the formal organization of the Council.

Approved,