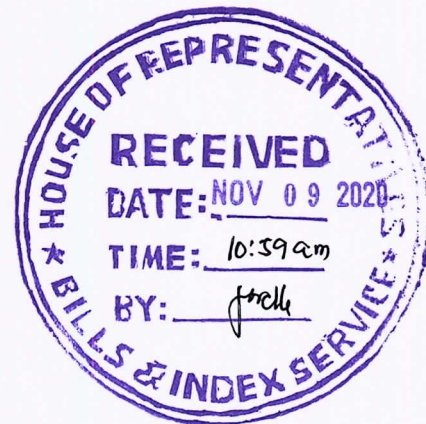


Republic of the Philippines
HOUSE OF REPRESENTATIVES
Quezon City

EIGHTEENTH CONGRESS
Second Regular Session

HOUSE BILL NO. 7980



Introduced by **HON. JOY MYRA S. TAMBUNTING**

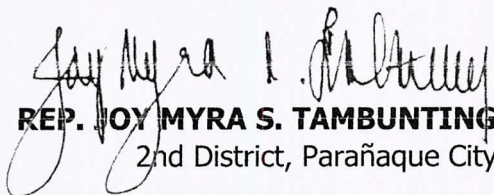
EXPLANATORY NOTE

Article XIV, Section 15 of the 1987 Constitution provides that "Arts and letters shall enjoy the patronage of the State. The State shall conserve, promote, and popularize the nation's historical and cultural heritage and resources, as well as artistic creations."

Pinoy komiks being an essential part of the Philippine arts and culture must be recognized as such and be provided with enough support to enable to it flourish further. In the past few years, mainstream media have made efforts to put pinoy komiks in the spotlight by adapting old komik stories into teleseryes and movies. These efforts by media networks and film companies to promote local comics are certainly welcome but the State must also take a proactive role in supporting our local comic artists and take measures for the popularization of pinoy komiks.

To this end, this proposed measure seeks to (1) promote the use of komiks in instructional materials of both public and private educational institutions, (2) mandate state departments, agencies and instrumentalities to incorporate pinoy komiks into their information and policy advocacy campaigns, and other publicity materials and (3) introduce tax or duties exemption to equipment and materials necessary for the popularization of komiks which are not manufactured or produced locally.

On behalf of the people of Parañaque City's Second District, and for the common good of the Filipino people, the approval of the said measure is earnestly sought.


REP. JOY MYRA S. TAMBUNTING
2nd District, Parañaque City

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HOUSE OF REPRESENTATIVES
Quezon City

EIGHTEENTH CONGRESS
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HOUSE BILL NO. 7980

Introduced by **HON. JOY MYRA S. TAMBUNTING**

AN ACT
TO ENHANCE GENUINE FILIPINO CULTURE, PROMOTE NATIONALISM, AND
RECOGNIZE WRITERS AND ARTISTS, BY SUPPORTING THE PHILIPPINE KOMIKS
INDUSTRY THROUGH ITS MANDATED USE IN INSTRUCTIONAL MATERIALS IN
PUBLIC SCHOOLS, PROVIDING FINANCIAL INCENTIVES, AND FOR OTHER
PURPOSES

Be it enacted by the Senate and House of Representatives of the Philippines in Congress assembled:

SECTION 1. Short Title. – This Act shall be known as the "Galing Pinoy Komiks Support Act"

Sec. 2. Declaration of Policy. – It is a declared policy of the State that it shall preserve, enrich, and evolve Filipino national culture based on the principle of unity in diversity in a climate of free artistic and intellectual expression. It likewise declared that arts and letters enjoy the patronage of the State and that the nation's historical and cultural heritage and resources as well as artistic creations must be conserved, promoted and popularized. To this end/komiks (comics) is hereby recognized as an essential part of Philippine arts and culture, and support for its popularization and use shall be promoted.

Sec. 3. Komiks as Instructional Material in Basic Education. – The Department of Education is hereby mandated that ten percent (10 %) of all instructional materials being printed and utilized in all academic institutions, both public and private, shall be in komiks form.

Sec. 4. Utilization of Komiks for Government Advocacy Campaigns. – As far as practicable, all departments, agencies and instrumentalities of the national and local government units (LGUs) shall take immediate steps to implement this Act and shall incorporate the use of komiks in all policy advocacy campaigns: Provided, that it shall be prohibited for government officials to use komiks for partisan political activities, or to place the name, symbol, logo, or likeness of any public official on such materials.

For the purpose of this Act, "partisan political activity" refers to activities, statements or manifestations, which solely or primarily serve to campaign for or against any particular political party or candidate for any elective public office.

Sec. 5. Tax Incentives. – All equipment and materials that are reasonably necessary and are not manufactured or produced locally for the propagation and renewed popularization of komiks shall be tax or duty-free.

Sec. 6. Implementing Rules and Regulations. – Within sixty (60) days from the effectivity of this Act, the Cultural Center of the Philippines (CCP), the National Commission on Culture and Arts (NCCA), the Department of Education (DepEd) and the Philippine Information Agency (PIA) shall jointly come up and promulgate the necessary rules and regulations for the effective implementation of this Act.

Sec. 7. Separability Clause. – In the event that any provisions of this Act is declared unconstitutional, the validity of the other provisions not affected shall remain.

Sec. 8. Repealing Clause. – All laws, decrees, orders, rules and regulations or portions thereof inconsistent with this Act are hereby repealed or modified accordingly.

Sec. 9. Effectivity Clause. – This Act shall take effect fifteen (15) days after its complete publication in the Official Gazette or in at least two (2) newspapers of national circulation.

Approved,