

EIGHTEENTH CONGRESS OF THE)
REPUBLIC OF THE PHILIPPINES)
Third Regular Session)



HOUSE OF REPRESENTATIVES

HOUSE BILL No. 10490

Introduced by Rep. **DEOGRACIAS VICTOR "DV" B. SAVELLANO**

AN ACT
PROVIDING INCENTIVES TO THE HORTICULTURE INDUSTRY AND
ESTABLISHING AN INDUSTRY COUNCIL FOR THE PURPOSE

EXPLANATORY NOTE

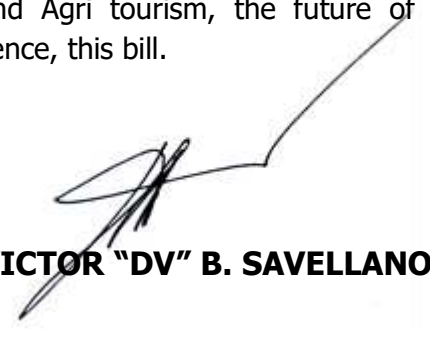
This bill seeks to provide Incentives to the Horticulture Industry and establish an Industry Council for the purpose.

Economic theories point out to just various stages of development. For many nations, focusing on agricultural development is a basic first priority. Food production that ensures food sufficiency and a surplus for export purposes is a fundamental growth strategy pursued by nations.

Some nations however study the market, both domestic and foreign to see what can be economically produced efficiently and earn higher. Thus, some countries pursue aquamarine production to increase their income. Still others pursue complementary agricultural activities like engaging in horticulture that are of high value but not requiring too much land, capital and labor. This is the strategy being advocated by this legislative proposal: for the country to engage in horticultural production for the local and international market.

Numerous research and studies have pointed out to the many potentials of horticulture. As a tropical country, the Philippines can benefit tremendously from the increasing demand for horticultural products as inputs to drugs and medicine, food and beverage and arts and aesthetic purposes. With renewed interest in eco and Agri tourism, the future of the horticulture industry in the country is very promising. Hence, this bill.

The approval of this measure is earnestly sought.


DEOGRACIAS VICTOR "DV" B. SAVELLANO

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Be it enacted by the Senate and House of Representatives of the Philippines in Congress assembled:

Section 1. Short Title. – This Act shall be known as "*Horticulture Industry Act of 2022*".

Section 2. Declaration of Policy. It shall be the policy of the State to support and encourage, provide incentives to, and assist any and all efforts to diversify agriculture and related industries to create livelihood and income opportunities for the people and enhance the quality of life of Filipinos particularly in the countryside. Towards the attainment of these objectives, the State shall identify and prioritize extension of the needed whole of government approach to industries and sectors with growth and development potentials.

Section 3. Provision of Incentives. The Department of Trade and Industry is hereby directed to formulate and conceptualize, implement, monitor, and evaluate an incentives program for the country's horticulture industry. It shall, in cooperation with other government agencies particularly the Department of Agriculture, the Departments of Environment and Natural Resources and Tourism and representatives from the private sector in crafting a comprehensive development plan for the horticulture industry.

Section 4. Initial Funding. The amount of One Hundred Million Pesos (P100M) is hereby allocated from the department budget of the Department of Trade and Industry for the

implementation of this Act. Subsequent funding shall be incorporated in the annual Appropriations.

Section 5. Effectivity. This Act shall take effect upon publication in the official gazette.

Approved,