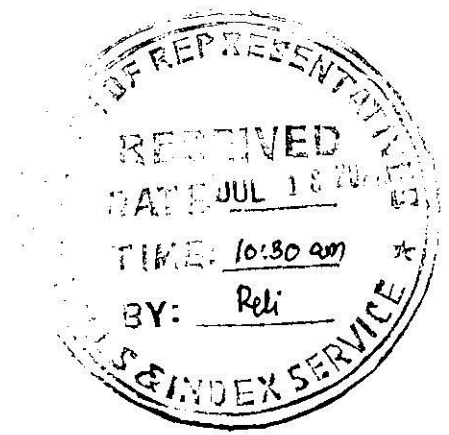


NINETEENTH CONGRESS OF THE )  
REPUBLIC OF THE PHILIPPINES )  
First Regular Session )

HOUSE BILL NO. 2069



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Introduced by Representative JAIME EDUARDO MARC D. COJUANGCO

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#### EXPLANATORY NOTE

This bill seeks to declare Kiti-Calao Falls in the Municipality of Mayantoc, Province of Tarlac as an eco-tourism site.

Located in Brgy. San Jose, Mayantoc, Tarlac, this hidden water falls is a hiking destination in town, nearby provinces, and even citizens from Metro Manila. Visitors shall trek a 45 minute to an hour under the forest canopy while enjoying the various flora and fauna of the area. The Kiti-Calao falls is a hidden paradise with its 20 feet drop, lush green surrounding and its crystal clear water that can be enjoyed by tourists.

For the following reasons, this representation believes that Kiti-Calao Falls can become an international tourist destination. Thus, its development as an eco-tourism site will not only enhance its aesthetic value but it shall also incur economic benefits for the municipality and its people.

In this regard, the passage of this bill is earnestly sought.

JAIME EDUARDO MARC D. COJUANGCO  
Representative  
1<sup>st</sup> District of Tarlac

NINETEENTH CONGRESS OF THE )  
REPUBLIC OF THE PHILIPPINES )  
First Regular Session )

HOUSE BILL NO. 2069

---

Introduced by Representative JAIME EDUARDO MARC D. COJUANGCO

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**AN ACT  
DECLARING KITI-CALAO FALLS IN BARANGGAY SAN JOSE, MUNICIPALITY  
OF MAYANTOC, PROVINCE OF TARLAC AS AN ECOTOURISM SITE AND  
APPROPRIATING FUNDS THEREFOR**

*Be it enacted by the Senate and House of Representatives of the Philippines in Congress assembled:*

1 Section 1. Short Title. - This Act shall be known as "Kiti-calao falls Ecotourism  
2 Act"

3  
4 Section 2. Declaration of Policy. - It is hereby declared the policy of the State to  
5 promote a tourism industry that is ecologically stable, responsible, participative,  
6 culturally sensitive, economically viable and equitably beneficial to local communities.  
7

8 Section 3. The Kiti-calao falls in Baranggay San Jose, Municipality of Mayantoc,  
9 Province of Tarlac is hereby declared an ecotourism site. Its development shall be  
10 prioritized by the Department of Tourism (DOT) and shall be subject to the rules and  
11 regulations governing the development of ecotourism sites.  
12

13 The DOT shall prepare and incorporate the development plan for Kiti-calao falls  
14 in the overall National Tourism Development Plan (NTDP), pursuant to Republic Act  
15 No. 9593, otherwise known as "The Tourism Act of 2009". The plan shall be  
16 implemented jointly with the municipality of Mayantoc, the local Protected Area  
17 Management Board (PAMB), and the Tourism Infrastructure and Enterprise Zone  
18 Authority (TIEZA).  
19

20 The DOT, in coordination with the Municipality of Mayantoc, the PAMB, the  
21 TIEZA and other concerned agencies and instrumentalities of the government, shall  
22 identify well defined geographic areas within Kiti-calao falls ecotourism site and  
23 coordinate the integrated development of the areas for the optimum utilization of  
24 natural assets and attractions, as well as existing infrastructures and facilities; Provided,  
25 that the development shall ensure the preservation of the scenery and historic  
26 significance of the identified tourist attractions.  
27

28 Section 4. Implementation. - Within sixty (60) days after the effectivity of this Act,  
29 the Secretary of Tourism, in consultation with the municipality of Mayantoc, the PAMB,  
30 the TIEZA and other tourism stakeholders, shall promulgate the necessary rules and  
31 regulations for the proper implementation of this Act.

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Section 5. Appropriations. - The Secretary of Tourism shall include in the Department's program the implementation of this Act, the funding of which shall be included in the General Appropriations Act and internally generated funds of the DOT.

Section 6. Repealing Clause. - All laws, executive orders, presidential decrees, rules and regulations and other issuances contrary or inconsistent with this Act shall be deemed repealed or modified accordingly.

Section 7. Effectivity. - This Act shall take effect fifteen (15) days after its publication in the Official Gazette or in a newspaper of general circulation.

Approved,