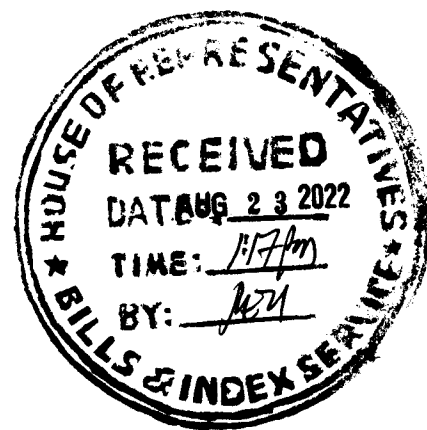


Republic of the Philippines
HOUSE OF REPRESENTATIVES
Quezon City

NINETEENTH CONGRESS
First Regular Session

HOUSE BILL NO. 3957



Introduced by **Representative Wilbert T. Lee**

**AN ACT MANDATING THE ESTABLISHMENT OF KADIWA CENTERS AS
AGRI-FOOD TERMINALS IN EVERY CITY AND MUNICIPALITY AND
PROVIDING FUNDS THEREFOR**

EXPLANATORY NOTE

Article XIII, Section 5 of the 1987 Constitution provides that “[t]he State shall recognize the right of farmers, farmworkers, and landowners, as well as cooperatives, and other independent farmers’ organizations to participate in the planning, organization, and management of the program, and shall provide support to agriculture through appropriate technology and research, and adequate financial, production, marketing, and other support services.”

In the face of the COVID-19 pandemic and nationwide lockdowns, a number of agri-fishery food suppliers served as one of our commendable front liners who ensured that food is made available and accessible to every household across the country. Through their efforts, consumers have availed essential food and products right at the premises of their homes.

Amid the rising prices and cost of food, the scaling up of innovative solutions cannot be overemphasized. One of these successful initiatives is the establishment of “Kadiwa Centers” The Kadiwa ni Ani at Kita Program is the agribusiness and marketing initiative of the Department of Agriculture (DA) to help link local farmers and fishers directly to consumers.

The Kadiwa initiative, which began in 2019, allows farmers to directly access consumers without going through a multilayer marketing structure by building Kadiwa food terminals / storefronts in cities around the nation, allowing farmers to sell their goods at a higher profit margin. The program was even heightened during the start of the lockdown when the logistics of goods were hampered. It operates in four modes, namely: Kadiwa Retail or Direct Selling which establishes physical retail stores to accommodate farmers’ produce for sale to customers especially in population dense areas; Kadiwa on Wheels which brings agri-fishery products to barangays and villages through rolling stores in vehicles; There are also Kadiwa sa Pamahalaan in DA offices, and Kadiwa in Malls. Recently, the program also launched its Enhanced Kadiwa ni Ani at Kita where it capacitates farmers/fisherfolk organizations to become reliable food commodity suppliers to consumers and for community based-organizations to sustainably operate the Kadiwa retail stores. They were granted working capital to sustain their operations.

In April 2021, the Department of Agriculture reported that 41,357 farmers have benefited from its Kadiwa ni Ani at Kita program. It was also able to generate P7.241 billion in sales and served nearly 4 million households in areas where it was rolled out.¹

Considering the gains of the Kadiwa program as effective Agri-food terminals very close and accessible to our consumers, these measure aims to scale up the said food terminal model and effectively promote the growth of the local agricultural markets. If successfully rolled out in every city and municipality, these agri-food terminals and centers will serve as a place where local farmers and fisherfolks can sell their produced goods directly to the consumers and the general market. Prices in Kadiwa are lower by 10 to 20 percent since bringing the products won't entail high transportation cost.²

In line with the clear direction of the current administration to prioritize helping our agriculture and fisheries workers and make food products affordable, it is clear how scaling up the Kadiwa initiative in many regions across the country can be a concrete and immediate intervention to the food crisis we face.

In view of the foregoing, the expeditious consideration and approval of this measure in the 19th Congress is earnestly sought.



HON. WILBERT T. LEE
Representative
AGRI PARTYLIST

¹ Sarao, Z. (13 April 2021) *Kadiwa ni Ani at Kita program helped 41,357 farmers, says DA*. Retrieved last 16 August 2021 from: <https://newsinfo.inquirer.net/1418536/41357-farmers-benefited-from-kadiwa-ni-ani-at-kita-program-da>

² Meniano, S. (22 July 2022) *DA-8 official welcomes PBBM's move to revive Kadiwa centers*. Retrieved last 17 August 2022 from: <https://www.pna.gov.ph/articles/1179732>

Republic of the Philippines
HOUSE OF REPRESENTATIVES
Quezon City

NINETEENTH CONGRESS
First Regular Session

3957
HOUSE BILL NO. ____

Introduced by **Representative Wilbert T. Lee**

**AN ACT MANDATING THE ESTABLISHMENT OF KADIWA CENTERS AS
AGRI-FOOD TERMINALS IN EVERY CITY AND MUNICIPALITY AND
PROVIDING FUNDS THEREFOR**

Be it enacted by the Senate and House of Representatives of the Philippines in Congress assembled:

1 **SECTION 1. *Short Title.*** This Act shall be known as the "Kadiwa Agri-Food Terminal
2 Act".

3 **SEC. 2. *Declaration of Policy.*** It is hereby declared the policy of the State to assist our
4 farmers and fisherfolks by providing them a venue to market and trade their produce and give
5 them access to buyers at affordable prices. Toward this end, instituting a program for the
6 creation of a nationwide system of agricultural and fisheries food terminals is hereby
7 established. The goal of these agri-trading centers is to provide an avenue where farmers and
8 fisherfolks can directly sell their products to consumers and food suppliers. Moreover, this
9 endeavor for higher mobility for locally produced agricultural products to the whole country
10 for cheaper cost of transportation.

11 **SEC. 3. *Establishment of Kadiwa Agri-Food Terminals.*** -The Department of
12 Agriculture (DA), in close coordination with the Local Government Units (LGUs), shall
13 establish and manage Agri-food Terminals in every city and municipality. The mandatory
14 establishment of these Agri-food Terminals by the aforementioned LGUs shall select among
15 the following modes:

- 16 a) Kadiwa Retail or Direct Selling- establishing physical food terminals to
17 accommodate farmers and fisherfolks products for sale to customers and food
18 suppliers;
19 b) Kadiwa on Wheels- Using rolling stores in vehicles to bring agri-fishery products
20 to barangays and villages;
21 a) Kadiwa sa Pamahalaan- establishing trading centers within the proximity of the
22 government's property/ office through partnership with DA or other government
23 agency within the LGU.

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2 **SEC. 4 Kadiwa Food Terminal Plan.** - In line with this Act, the DA shall develop the
3 following:

- 4 a) Comprehensive plan of rolling out the program in every city and municipality;
5 b) Outlined process and mutual assistance between the DA, LGUs and other concerned
6 government agencies and the private sector
7 c) Schedule of short-term, medium-term and long-term targets on research and
8 development, marketing, trade promotion/initiatives, capacity building, among
9 others.

10 **SEC. 5. Appropriation.** The amount of Twenty-Five billion pesos (P25,000,000,000)
11 is hereby appropriated for the Initial year of implementation of this Act, thereafter, the amount
12 of Ten billion pesos (P10,000,000,000) shall be included in the budget of the DA for
13 implementation and continued expansion of this program. In addition, the establishment and
14 operation of food terminals will be made with the available participatory funding from the
15 national government with adequate equity from the LGUs.

16 **SEC. 6. Implementing Rules and Regulations.** Within thirty (30) days from the
17 effectivity of this Act, the Secretary of Agriculture and the Secretary of Interior and Local
18 Government, in consultation with appropriate government agencies and other stakeholders,
19 shall promulgate the necessary rules and regulations to implement this Act. The implementing
20 rules and regulations shall include a template to guide the cities and municipalities in the
21 establishment of their own Agri-food Terminals and Trading Centers.

22 **SEC. 7. Separability Clause.** If any provision of this Act, or parts thereof, is declared
23 unconstitutional, the same shall not affect the validity and effectivity of the other portions.

24 **SEC. 8. Repealing Clause.** All laws, executive orders, presidential decrees, and
25 implementing rules and regulations inconsistent with this Act are hereby repealed or modified
26 accordingly.

27 **SEC. 9. Effectivity.** This Act shall take effect fifteen (15) days after its publication in
28 the Official Gazette or in two (2) newspapers of general circulation.

Approved,