

Republic of the Philippines
HOUSE OF REPRESENTATIVES
Batasan Hills, Quezon City

NINETEENTH CONGRESS
First Regular Session

House Bill No. 5727



Introduced by

HON. YEDDA MARIE K. ROMUALDEZ
and
HON. JUDE A. ACIDRE

AN ACT
INSTITUTIONALIZING THE CREATION OF ECONOMIC AND INVESTMENT
PROMOTION OFFICER IN LOCAL GOVERNMENT UNITS, AMENDING FOR THE
PURPOSE REPUBLIC ACT NO. 7160, OTHERWISE KNOWN AS THE LOCAL
GOVERNMENT CODE OF 1991

EXPLANATORY NOTE

This bill seeks to institutionalize the position of economic and investment promotion officer in municipal, city, and provincial level.

Currently, the position of economic and investment promotion officers is only encouraged¹ and merely designated in temporary capacity, thus, only a few local government units, such as Quezon City, Puerto Princesa, Legazpi City, Albay, Negros Occidental, and San Fernando, Bukidnon, are implementing it. They are primarily tasked to encourage investment and economic activities in their respective localities by conducting research and facilitating local economic and investment promotion policies, projects, and activities. However, due to its non-mandatory nature, it creates a disparity among the local government units in regard with local economic and investment development.

¹ Department of the Interior and Local Government Memorandum Circular No. 2010-113

To continuously promote economic and investment activities in the country, the government should play an active role in attracting more investments by providing an enabling environment that will generate and enhance economic activities in the area. It is, therefore, imperative for the State to institutionalize such position to fully implement local economic and investment policies and programs.

This measure was also filed in the 18th Congress by former Cavite, 6th District Representative and incumbent General Trias Mayor Luis Ferrer IV.

In view of the foregoing, approval of this bill is earnestly sought.



Rep. YEDDA MARIE K. ROMUALDEZ
Representative, Tingog Sinirangan



Rep. JUDE A. ACIDRE
Representative, Tingog Sinirangan

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Be it enacted by the Senate and House of Representatives of the Philippines in Congress assembled:

Section 1. Section 443 of Republic Act No. 7160 is hereby amended to read as follows:

"SEC. 443. *Officials of the Municipal Government.* - (a) There shall be in each municipality a municipal mayor, municipal vice mayor, sangguniang bayan members, a secretary to the sangguniang bayan, a municipal treasurer, a municipal assessor, a municipal accountant, a municipal budget officer, a municipal planning and development coordinator, a municipal engineer/building official, a municipal health officer and a municipal civil registrar. **FOR FIRST AND SECOND CLASS MUNICIPALITIES, THERE SHALL ALSO BE A MUNICIPAL ECONOMIC AND INVESTMENT PROMOTION OFFICER.**

(b) In addition thereto, the mayor may appoint a municipal administrator, a municipal legal officer, a municipal agriculturist, a municipal environment and natural resources officer, a municipal social welfare and development officer, a

municipal architect, a municipal information officer. **THE MAYOR OF THIRD TO SIXTH CLASS MUNICIPALITIES MAY ALSO APPOINT A MUNICIPAL ECONOMIC AND INVESTMENT PROMOTION OFFICER.**

xxx "

Section 2. Section 454 of the same Act is hereby amended to read as follows:

"SEC. 454. *Officials of the City Government.* - (a) There shall be in each city a mayor, a vice mayor, sangguniang panlungsod members, secretary to the sangguniang panlungsod, a city treasurer, a city assessor, a city accountant, a city engineer, a city health officer, a city civil registrar, a city administrator, a city legal officer, a city veterinarian, a city social welfare and development officer, [and] a city general services officer **AND A CITY ECONOMIC AND INVESTMENT PROMOTION OFFICER.**

xxx "

Section 3. Section 463 of the same Act is hereby amended to read as follows:

"SEC. 463. *Officials of the Provincial Government.* - (a) There shall be in each province a governor, a vice governor, members of the sangguniang panlalawigan, a secretary to the sangguniang panlalawigan, a provincial treasurer, a provincial assessor, a provincial accountant, a provincial engineer, provincial budget officer, a provincial planning and development coordinator, a provincial legal officer, a provincial administrator, a provincial health officer, a provincial social welfare and development officer, a provincial general services officer, a provincial agriculturist, [and] a provincial veterinarian **AND A PROVINCIAL ECONOMIC AND INVESTMENT PROMOTION OFFICER.**

xxx"

Section 4. A new section to be denominated as Section 490-A under the new Article Twenty-One of Book III, Title Five, of the same Act is hereby inserted to

read as follows:

"ARTICLE TWENTY-ONE. - THE ECONOMIC AND INVESTMENT PROMOTION OFFICER

SEC. 490-A. QUALIFICATIONS, POWERS AND DUTIES. - (A) NO PERSON SHALL BE APPOINTED ECONOMIC AND INVESTMENT PROMOTION OFFICER UNLESS THE PERSON IS A CITIZEN OF THE PHILIPPINES, A RESIDENT OF THE PROVINCE, CITY, OR MUNICIPALITY WHERE SUCH PERSON WILL BE APPOINTED, OF GOOD MORAL CHARACTER, A HOLDER OF A COLLEGE DEGREE PREFERABLY IN ECONOMICS, BUSINESS ADMINISTRATION, OR BUSINESS MANAGEMENT, OR ANY RELATED COURSE FROM A RECOGNIZED COLLEGE OR UNIVERSITY, AND A FIRST GRADE CIVIL SERVICE ELIGIBLE OR ITS EQUIVALENT. THE ECONOMIC AND INVESTMENT PROMOTION OFFICER MUST HAVE ACQUIRED EXPERIENCE IN ECONOMIC OR INVESTMENT POLICY MAKING OR MANAGEMENT OR RELATED FIELD FOR AT LEAST FIVE (5) YEARS IN THE CASE OF THE PROVINCIAL AND CITY ECONOMIC AND INVESTMENT OFFICER, AND THREE (3) YEARS IN THE CASE OF THE MUNICIPAL ECONOMIC AND INVESTMENT OFFICER.

FOR THE PROVINCIAL, CITY, AND FIRST AND SECOND CLASS MUNICIPAL GOVERNMENTS, THE APPOINTMENT OF AN ECONOMIC AND INVESTMENT PROMOTION OFFICER IS MANDATORY AND OPTIONAL FOR THIRD TO SIXTH CLASS MUNICIPAL GOVERNMENTS.

(B) THE ECONOMIC AND INVESTMENT PROMOTION OFFICER SHALL TAKE CHARGE OF THE ECONOMIC AND INVESTMENT PROMOTION OFFICE AND SHALL:

- 1. FORMULATE AND IMPLEMENT THE LOCAL INVESTMENT AND INCENTIVES CODE;**
- 2. FACILITATE THE PREPARATION, COORDINATION, AND EXECUTION**

- OF LOCAL ECONOMIC AND INVESTMENT PROMOTION POLICIES, PROJECTS, AND ACTIVITIES OF THE LOCAL GOVERNMENT UNIT;
3. FACILITATE THE ESTABLISHMENT OF SYSTEMATIC, COORDINATED, AND SUSTAINED PROMOTION AND MARKETING OF THE LOCAL GOVERNMENT UNIT AS AN INVESTMENT LOCATION;
 4. PROVIDE BASIC INFORMATION ON THE BUSINESS POTENTIALS OF THE LOCAL GOVERNMENT UNIT TO PROSPECTIVE INVESTORS TO ATTRACT MORE INVESTMENTS TO FLOW IN THE COMMUNITY;
 5. ADVISE THE SANGGUNIAN, GOVERNOR, OR MAYOR AND OTHER LOCAL GOVERNMENT OFFICIALS ON THE GENERATION OF INVESTMENTS AND ON SUCH OTHER MATTERS RELATIVE TO ECONOMIC DEVELOPMENT;
 6. ESTABLISH, MAINTAIN, AND UPDATE A LOCAL ECONOMIC DATABASE CONTAINING RELEVANT FACTS AND FIGURES;
 7. COORDINATE WITH THE LOCAL AND NATIONAL GOVERNMENT OFFICES IN THE PROMOTION OF ECONOMIC ACTIVITIES;
 8. COORDINATE WITH THE PRIVATE SECTOR IN CARRYING OUT INVESTMENT PROMOTION CAMPAIGNS;
 9. CONDUCT INFORMATION DISSEMINATION ON LOCAL AND NATIONAL GOVERNMENT POLICIES ON INVESTMENTS; AND,
 10. EXERCISE SUCH OTHER POWERS AND PERFORM SUCH OTHER DUTIES AND FUNCTIONS AS MAY BE PRESCRIBED BY LAW OR ORDINANCE."

Section 5. *Implementing Rules and Regulations.* Within ninety (90) days from the approval of this Act, the Secretary of Interior and Local Government, in coordination with the Presidents of the League of Provinces, League of Cities and League of Municipalities and the Secretary of Budget and Management, shall promulgate the rules and regulations implementing the provisions of this Act. The implementing rules and regulations issued pursuant to this section shall take effect thirty (30) days after its publication in two (2) newspapers of general circulation.

Section 6. *Effectivity Clause.* This Act shall take effect fifteen (15) days after its publication in the Official Gazette or in a newspaper of general circulation.

Approved,