



**Republic of the Philippines
House of Representatives
Quezon City, Metro Manila**

**Nineteenth Congress
First Regular Session**

HOUSE BILL NO. 7255



Introduced by Representative Rudys Caesar G. Fariñas I

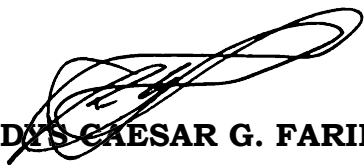
EXPLANATORY NOTE

This bill aims to promote and develop Maruaya Farm Tourism and Agro-Industrial Site as a farm tourism destination to attract local and foreign tourists to visit and appreciate the beauty of the farm and its various agricultural and agro-industrial activities. In addition, the law seeks to enhance the economic and social growth of the area by promoting tourism, increasing job opportunities, and improving the living standards of the residents of Piddig.

The declaration also aims to establish a sustainable and responsible tourism industry that contributes to the preservation of the local community's natural environment, cultural heritage, and traditions.

Overall, the declaration of Maruaya Farm Tourism and Agro-Industrial Site as a farm tourism destination is a significant step towards the promotion and development of sustainable and responsible tourism in the Municipality of Piddig, Province of Ilocos Norte, and will bring positive economic and social benefits to the area and its residents.

Hence, this representation seeks the passage of this measure.


RUDYS CAESAR G. FARIÑAS I



**Republic of the Philippines
House of Representatives
Quezon City, Metro Manila**

**Nineteenth Congress
First Regular Session**

HOUSE BILL NO. 7255

Introduced by Representative Rudys Caesar G. Fariñas I

**AN ACT
DECLARING THE MARUAYA FARM TOURISM AND AGRO-INDUSTRIAL SITE
LOCATED IN THE MUNICIPALITY OF PIDDIG, PROVINCE OF ILOCOS
NORTE, A FARM TOURISM DESTINATION, PROVIDING FOR ITS
DEVELOPMENT, AND APPROPRIATING FUNDS THEREFOR**

*Be it enacted by the Senate and House of Representatives of the Philippines in
Congress assembled:*

1 **SECTION 1.** The Maruaya Farm Tourism and Agro-Industrial Site located
2 in the Municipality of Piddig, Province of Ilocos Norte, is hereby declared a farm
3 tourism destination. As such, its development shall be prioritized by the
4 Department of Tourism (DOT), subject to the rules and regulations governing the
5 development of farm tourism destinations pursuant to Republic Act No. 10816,
6 otherwise known as the “Farm Tourism Development Act of 2016”.

7 **Sec. 2.** Within one (1) year after the approval of this Act, the DOT, in
8 coordination with the concerned local government units (LGUs) and agencies of
9 the government, shall prepare a tourism development plan that shall include the
10 construction, installation, and maintenance of appropriate infrastructure and
11 facilities that shall enhance farm tourism in the area: *Provided*, That said
12 development plan shall ensure the preservation and conservation of the natural
13 beauty and resources of the area: *Provided, further*, That any activities and

1 developments in the area must conform with the concept of farm tourism as
2 provided in the “Farm Tourism Development Act of 2016”.

3 **Sec. 3.** The DOT and its concerned attached agencies shall take immediate
4 steps to implement the development plan that will suit the natural
5 characteristics of the Maruaya Farm Tourism and Agro-Industrial Site, and shall
6 incorporate the same in its tourism development program for the ensuing
7 calendar year. It shall also include the Maruaya Farm Tourism and Agro-
8 Industrial Site in all its national, regional and local promotion programs.

9 **Sec. 4.** The Secretary of the DOT shall include in the Department’s
10 program the implementation of this Act, the funding of which shall be included
11 in the annual General Appropriations Act, and shall augment such allocation
12 with internally generated funds of the Department.

13 **Sec. 5.** Within sixty (60) days after the effectivity of this Act, the DOT shall,
14 in consultation with the municipal government of Piddig, promulgate the
15 necessary rules and regulations for the proper implementation of this Act.

16 **Sec. 6.** All laws, rules, regulations, presidential decrees and other
17 issuances inconsistent with any of the provisions of this Act are hereby deemed
18 repealed and amended accordingly.

19 **Sec. 7.** This Act shall take effect fifteen (15) days after its publication in
20 the *Official Gazette* or in a newspaper of general circulation.

Approved,