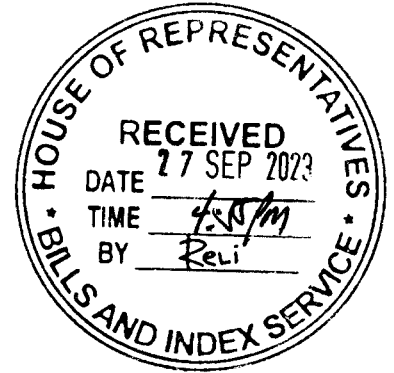


Republic of the Philippines
HOUSE OF REPRESENTATIVES
Batasan Hills, Quezon City

NINETEENTH CONGRESS

Second Regular Session

House Bill No. **9340**



Introduced by **REP. PRINCESS RIHAN MANGUDADATU SAKALURAN**

EXPLANATORY NOTE

The Philippines has a long-standing tradition of coffee cultivation, spanning four centuries, and its coffee industry holds significant potential for economic growth and sustainable agriculture. Since 1997, the Philippines has been a net importer, with coffee imports valued at USD 81,216,670.00 in 2020, higher than the previous year 2019 at USD 72,091,198. It has dropped from 25th to 34th in global top coffee producer rankings from 2015 to 2020.

Recognizing the need to harness the country's potential as a top coffee producer, this bill aims to establish the Coffee Industry Advancement & Research Center as the primary institution responsible for advancing coffee productivity, efficiency, and competitiveness nationwide. The center will conduct research activities, develop improved coffee planting techniques, promote sustainable farming practices, and facilitate knowledge-sharing among coffee farmers.

Sultan Kudarat province, located in Mindanao, possesses ideal conditions for coffee cultivation and has a rich coffee-growing heritage thus designating Sultan Kudarat as the Coffee Capital of the Philippines, we aim to promote its unique coffee culture, enhance local coffee farmers' livelihood opportunities, and strengthen the country's position in the global coffee market.

Notably, the Philippines, with a rich history of coffee cultivation, continues to be a key player in the global coffee landscape. In 2021, SOCCSKSARGEN, with its substantial coffee production, played a crucial role. It produced 21,007.41 metric tons of dried cherries (MT DC) and 10,503.71 metric tons of green coffee beans (MT GCB), 35.60 percent of the entire country's coffee production. Sultan Kudarat alone provided 18,044.46 MT DC and 9,022.23 MT GCB, 85.90 percent of the region and is the highest coffee producing province in the country.

Through extensive research and development, the center will also focus on post-harvest technologies, pest management, and other critical areas of coffee cultivation. It will facilitate the transfer of knowledge, technical training programs, and collaboration among stakeholders to foster innovation and best practices in coffee production.

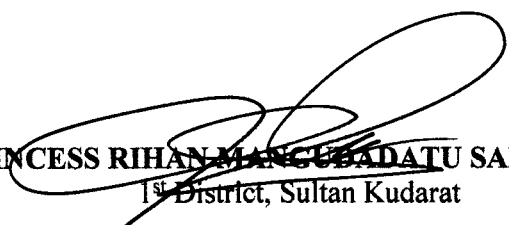
Moreover, the bill emphasizes the importance of utilizing modern technologies, promoting marketing strategies, and establishing partnerships with relevant government agencies, educational institutions, and private entities. These efforts will support the growth of the coffee industry, both domestically and internationally.

To ensure successful implementation, the bill appropriates funds for the establishment, operation, and maintenance of the Coffee Industry Advancement and Research Center. Adequate funding and an efficient timeline will facilitate the center's operational readiness within six months after the law's effectivity.

The bill also introduces reporting mechanisms to monitor the center's research activities, accomplishments, and financial status. Regular reporting to the Department of Agriculture, along with consolidated reports to both Houses of Congress, will ensure accountability and transparency.

By promoting Sultan Kudarat as the Coffee Capital and establishing the Coffee Industry Advancement and Research Center, this bill seeks to revitalize and strengthen the Philippines' coffee industry. It recognizes the importance of research, development, and innovation in sustaining a vibrant coffee culture and generating economic opportunities for coffee farmers and stakeholders.

Together, we aim to transform Sultan Kudarat into a thriving hub for coffee production and elevate the Philippines as a globally recognized coffee powerhouse.



REP. PRINCESS RIHAN MANGUDATU SAKALURAN
1st District, Sultan Kudarat

Republic of the Philippines
HOUSE OF REPRESENTATIVES
Quezon City

NINETEENTH CONGRESS
Second Regular Session
HOUSE BILL NO. **9340**

Introduced by **REP. PRINCESS RIHAN MANGUDADATU SAKALURAN**

AN ACT
DEVELOPING THE COFFEE INDUSTRY OF THE PHILIPPINES AND
CREATING THE COFFEE INDUSTRY ADVANCEMENT AND RESEARCH
CENTER AND DECLARING THE PROVINCE OF SULTAN KUDARAT AS
THE COFFEE CAPITAL OF THE PHILIPPINES

Be it enacted by the Senate and the House of Representatives of the Philippines in congress assembled:

SECTION 1. Title – This Act shall be known as the “Coffee Industry Advancement Act”.

SECTION 2. Declaration of Policy- It is hereby declared the policy of the state to promote and support the growth and advancement of the coffee industry in the country, particularly one of its major producers, the province of Sultan Kudarat. Towards this end the country shall maintain and protect the coffee industry to increase its production, quality and sustainability for the benefit of the farmers and other stakeholders, and to meet local and global demands.

SECTION 3. Creation of the Coffee Industry Advancement and Research Center- Within a year from the approval of this act, there shall be created the Coffee Industry Advancement and Research Center in the province of Sultan Kudarat which shall be attached to the Sultan Kudarat State University.

SECTION 4. Functions of the Coffee Industry Advancement and Research Center - The Coffee Industry Advancement and Research Center shall perform the following function and duties:

- a. Undertake researches and technical studies on the development, product, and marketing of coffee and its by-products;
- b. Provide technical, capital, and monetary assistance and support to coffee farmers and other stakeholders in all coffee producing provinces towards high yielding, high quality coffee varieties;
- c. Develop appropriate pre-harvest and post harvest technologies beneficial to the coffee industry;

- d. Train faculty members and other research personnel who will undertake research and development work on coffee;
- e. Publish research studies, papers, articles, and other works or writings with governments, the private sector, and research partners relating to coffee on a regular basis with the end goal of benefitting coffee farmers and other stakeholders nationwide.
- f. Establish fruitful partnerships with the best advanced research institutes in the world;
- g. Provide innovative and relevant research services through modern facilities and technologies operated by highly-trained personnel.
- h. Coordinate with the Department of Agriculture (DA), Department of Trade and industry (DTI), Department of the Science and Technology (DOST), and Department of Environment and Natural Resources (DENR), Technical Education and Skills Development Authority (TESDA) to consolidate all policies, programs, and projects on coffee research and development.
- i. Such other functions and duties necessary or incidental to the promotion and development of the coffee industry.

SECTION 5. *Coffee Capital of the Philippines* – The province of Sultan Kudarat is hereby declared, or granted the official designation as the coffee capital of the Philippines.

SECTION 6. *Implementing Rules and Regulations* – The DA and DENR in collaboration with DTI, DOST, TESDA, and the Sultan Kudarat State University, shall issue and promulgate the necessary rules and regulations to implement the provisions of this act.

SECTION 7. *Appropriations* – For the effective implementation of this act, the amount of One Hundred Million Pesos (PhP100,000,000.00) is hereby appropriated from the current and annual budgetary allocations of the DA and DENR, fifty percent of which shall serve as the initial amount for the Coffee Subsidy Fund under Section 6 of this act. Thereafter, such amounts as may be necessary for its continued implementation shall be included in the annual budget of the DA and DENR under the General Appropriations Act.

SECTION 8. *Repealing Clause* – All laws and parts thereof inconsistent with any provisions of this Act shall be deemed repealed or modified accordingly;

SECTION 9. *Effectivity Clause* – This Act shall take effect Fifteen (15) days after its publication in the official Gazette or in at least two (2) newspapers of general circulation.

Adopted.