

Republic of the Philippines
HOUSE OF REPRESENTATIVES
Quezon City

NINETEENTH CONGRESS
Third Regular Session

HOUSE BILL NO. 10593



Introduced by CIBAC Party-List Representative
Hon. Eduardo “Bro. Eddie” C. Villanueva

The Eco-Friendly Product Labeling Act is designed to address the growing consumer demand for transparent information about the environmental impact of the products they purchase. In today’s market, consumers are often left in the dark about the sustainability of their choices, making it difficult to make environmentally responsible decisions. This bill seeks to remedy that by establishing a standardized labeling system that clearly indicates a product’s carbon footprint, water usage, energy consumption, and overall environmental impact. By making this information readily accessible, we empower consumers to choose products that align with their values and contribute to a healthier planet.

Under this bill, the Department of Environment and Natural Resources (DENR) will develop criteria for eco-friendly labels and create a recognizable rating system to be displayed on product packaging. This standardized approach ensures that all products are evaluated consistently, providing a reliable comparison for consumers. The bill also mandates that manufacturers obtain certification from the EPA or an approved third-party certifier, ensuring that the labels are credible and accurate. Additionally, the EPA will conduct regular audits and inspections to maintain compliance and integrity within the system.

To further support this initiative, the bill includes provisions for public awareness campaigns and educational materials to help consumers understand and utilize the new labels effectively. Early adopters among manufacturers will be incentivized with tax credits and recognition programs, encouraging rapid adoption of sustainable practices. By making eco-friendly information more transparent and accessible, this bill not only benefits consumers but also promotes a shift towards more sustainable production methods, ultimately contributing to the fight against climate change and environmental degradation.

In view of the foregoing, the immediate passage of this urgent bill is most earnestly sought.

A handwritten signature in black ink, appearing to read "E. C. Villanueva", with a long horizontal flourish extending to the right.

HON. EDUARDO “BRO. EDDIE” C. VILLANUEVA

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AN ACT
ESTABLISHING STANDARDIZED ECO-FRIENDLY PRODUCT LABELING TO
INDICATE THE ENVIRONMENTAL IMPACT OF PRODUCTS, HELPING
CONSUMERS MAKE INFORMED CHOICES, AND TO PROMOTE SUSTAINABLE
CONSUMPTION

Be it enacted by the Senate and House of Representatives of the Philippines in Congress assembled:

SECTION 1. Short Title. - This Act shall be known as the "Eco-Friendly Product Labeling Act."

SEC. 2. Declaration of Policy. - It is hereby declared the policy of the State to promote sustainable development and environmental protection by encouraging the production and consumption of eco-friendly products.

To this end, recognizing the significant impact that consumer choices have on the environment, this Act aims to empower consumers with transparent and reliable information about the environmental footprint of the products they purchase. By fostering a culture of informed decision-making, the State seeks to reduce pollution, conserve natural resources, and mitigate climate change. This Act underscores the commitment to creating a healthier, more sustainable future for current and future generations through the promotion of sustainable consumption and production practices.

SEC. 3. Findings and Purposes.

(a) Findings:

1. The environmental impact of consumer products contributes significantly to pollution, resource depletion, and climate change.

2. Consumers are increasingly interested in purchasing environmentally sustainable products but lack reliable information to make informed choices.

3. Standardized eco-friendly product labeling can enhance transparency, encourage sustainable production, and empower consumers to make environmentally responsible decisions.

(b) Purposes:

1. To establish a clear, standardized labeling system for indicating the environmental impact of consumer products.
2. To promote transparency and provide consumers with accurate and accessible information regarding the sustainability of products.
3. To incentivize manufacturers to adopt more sustainable practices and reduce the environmental impact of their products.

SEC. 4. *Definition of Terms.* - For the purposes of this Act the following terms are defined as follows:

Product - refers to any goods sold to consumers, including but not limited to food, beverages, clothing, electronics, and household items.

Eco-friendly Label - means a label indicating the environmental impact of a product, including its carbon footprint, resource usage, recyclability, and overall sustainability.

Manufacturer - means any person or entity that produces consumer products for sale.

SEC. 5. *Establishment of Eco-Friendly Labeling Standards.* -

(a) Development of Standards:

1. The Department of Environment and Natural Resources (DENR) shall develop and implement standardized eco-friendly labeling criteria within 12 months of the enactment of this Act.

2. The standards shall include metrics for evaluating:

- Carbon footprint
- Water usage
- Energy consumption
- Use of recycled or renewable materials
- End-of-life recyclability or compostability
- Overall environmental impact throughout the product's lifecycle

(b) Label Design:

1. The DENR shall design a clear, easily recognizable eco-friendly label that includes a rating system (e.g., A to F scale) to indicate the environmental impact of the product.

2. The label shall be prominently displayed on the product packaging.

SEC. 6. *Requirements for Manufacturers.* -

(a) Mandatory Labeling:

1. All manufacturers shall be required to display the eco-friendly label on their products within 24 months of the enactment of this Act.

2. Manufacturers must obtain certification from the EPA or an approved third-party certifier that their products have been evaluated and labeled according to the established standards.

(b) Compliance and Reporting:

1. Manufacturers must submit annual reports to the DENR detailing the environmental impact assessments of their products.

2. The DENR shall conduct regular audits and inspections to ensure compliance with this Act.

SEC. 7. *Public Awareness and Education.*

1. The DENR shall launch a public awareness campaign to educate consumers about the eco-friendly labels and how to use them when making purchasing decisions.

2. Educational materials shall be made available in multiple formats, including online resources, printed brochures, and community workshops.

SEC. 8. *Incentives for Early Adoption.*

1. Manufacturers that adopt the eco-friendly labeling system within 12 months of the enactment of this Act shall be eligible for tax credits and other financial incentives.

2. The DENR shall establish a recognition program to highlight and reward companies that demonstrate leadership in sustainability through their participation in the eco-friendly labeling initiative.

SEC. 9. *Enforcement and Penalties.*

1. The DENR shall have the authority to enforce this Act and impose penalties for non-compliance.

2. Penalties may include fines, suspension of certifications, and other measures deemed appropriate by the DENR.

SEC. 10. *Appropriations.* – The amount necessary for the initial implementation of this Act shall be included in the DENR’s Generals Appropriations Act.

SEC. 11. If, for any reason, any part or provision of this Act is declared invalid or unconstitutional, the remaining parts or provisions not affected shall remain in full force and effect.

SEC. 12. All other laws, presidential decrees, executive orders, rules and regulations contrary to or inconsistent with the provisions of this Act are repealed or modified accordingly.

SEC. 13. This Act shall take effect fifteen (15) days after its publication in the Official Gazette or in a newspaper of general circulation.

Approved,