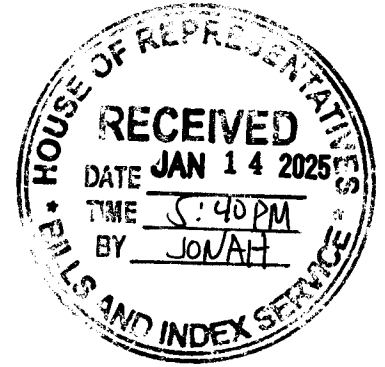


Republic of the Philippines
HOUSE OF REPRESENTATIVES
Quezon City

NINETEENTH CONGRESS
Third Regular Session

HOUSE BILL NO. 11284



Introduced by: **Hon. Margarita “Atty. Migs” B. Nograles and Hon. Cheeno Miguel D. Almario**

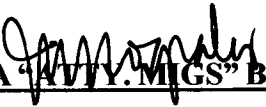
EXPLANATORY NOTE

The film industry is a powerful driver of economic growth and cultural promotion around the world. Countries like Canada and New Zealand have successfully drawn filmmakers by offering incentives, leading to job creation and increased tourism. The Philippines, with its stunning landscapes and rich cultural heritage, has the potential to be a top film destination, but it needs the right support to attract both local and international filmmakers.

This measure, the Philippine Film Production Rebate Act, aims to provide financial rebates for filmmakers who choose to shoot in the country. By offering up to 30% of eligible production costs, including expenses like labor, equipment rentals, and location fees, the program hopes to boost the local film industry. This would create jobs for Filipinos, especially in creative roles, and support local businesses that service film productions.

Beyond financial incentives, this bill will promote the Philippines to a global audience, boosting tourism and showcasing our culture. By simplifying the process of obtaining permits and for international filmmakers, the country can position itself as an accessible and welcoming place for film projects. In turn, this will provide lasting benefits for the local economy and the creative sector.

Hence, approval of this bill is earnestly sought.


MARGARITA “ATTY. MIGS” B. NOGRALES
PBA Part-list Representative


CHEENO MIGUEL D. ALMARIO
2nd District, Davao Oriental

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HOUSE BILL NO. 11284

Introduced by: **Hon. Margarita “Atty. Migs” B. Nograles and Hon. Cheeno Miguel D. Almario**

AN ACT
ESTABLISHING A FILM PRODUCTION REBATE PROGRAM FOR BOTH LOCAL
AND INTERNATIONAL FILMMAKERS WHO CHOOSE TO SHOOT IN THE
PHILIPPINES AND PROVIDING FUNDS THEREFOR

Be it enacted by the Senate and the House of Representatives of the Philippines in Congress assembled:

1 **SECTION 1.** Short Title. - This Act shall be known as the *"Pelikulang Bida ang Pinas Act*
2 *(Philippine Film Production Rebate)."*

3
4 **SEC. 2.** Declaration of Policy. - It is hereby declared the policy of the State to promote the
5 Philippines as a prime location for film production, both local and international, by providing
6 incentives that support the film industry's growth. Recognizing the potential of the film industry
7 to promote the country's culture, tourism, and economy, the State seeks to establish a rebate system
8 that encourages filmmakers to use the Philippines as their production hub.

9
10 **SEC. 3.** Definition of Terms. - For purposes of this Act, the following terms are defined as follows:

11 (a) Film Production – refers to the creation of motion pictures, television programs, web series,
12 documentaries, and other audiovisual works.

13 (b) Qualified Film Production Expenditures – expenses directly incurred in the Philippines during
14 the pre-production, production, and post-production stages of a film, including but not limited to
15 labor costs, location fees, equipment rental, and other related services.

16 (c) Rebate – refers to a partial refund or return of funds to a film production company based on
17 their eligible expenditures made within the country.

(d) Local Film Production – refers to films produced by Filipino production companies or filmmakers.

(e) International Film Production – refers to films produced by foreign production companies or filmmakers outside the Philippines.

SEC. 4. Film Production Rebate Program. - A rebate system is hereby established for both local and international filmmakers who choose to shoot their films in the Philippines, subject to the conditions provided herein:

(a) Rebate Eligibility – A film production company may be eligible for a rebate on their qualified film production expenditures incurred in the Philippines, provided that:

1. The film production must meet a minimum spending requirement, as determined by the Film Development Council of the Philippines (FDCP), to qualify for the rebate.

2. The film production must contribute to the promotion of the Philippines as a cultural and tourist destination.

3. The film production must employ a minimum number of Filipino citizens as part of its crew and staff, as set by the FDCP.

4. The film production must comply with all relevant local laws, including obtaining the necessary permits, visas, and clearance from local government units (LGUs).

(b) Rebate Amount – A rebate of up to 30% of qualified film production expenditures shall be granted to eligible film production companies, subject to the verification and approval of the FDCP.

SEC. 5. Incentives for International Film Productions. - International filmmakers who choose to shoot in the Philippines shall be eligible for additional incentives, such as:

(a) Fast-Track Permits – Streamlined processes for obtaining filming permits and necessary clearances from government agencies and local government units.

(b) Additional Rebate for Long-Term Production – An additional 5% rebate may be awarded for film productions that span more than six (6) months or that demonstrate significant investment in local infrastructure, talent, and services.

SEC. 6. Creation of the Philippine Film Production Rebate Fund. - A special fund known as the Philippine Film Production Rebate Fund shall be created and maintained by the FDCP. The fund shall be used to provide rebates under this program and shall be sourced from the annual General

1 Appropriations Act (GAA) and other revenues that may be allocated for this purpose, including
2 tourism and cultural development programs.

3
4 **SEC. 7. Implementing Rules and Regulations.** - Within ninety (90) days from the approval of this
5 Act, the FDCP, in coordination with the Department of Tourism, the Department of Trade and
6 Industry, and other relevant government agencies, shall formulate the necessary rules and
7 regulations to effectively implement the provisions of this Act.

8
9 **SEC. 8. Monitoring and Reporting.** - The FDCP shall conduct an annual review of the
10 effectiveness of the film production rebate program and submit a report to Congress on the impact
11 of the program on the film industry, tourism, and the economy.

12
13 **SEC. 9. Appropriations.** - The amount necessary for the implementation of this Act shall be
14 included in the annual budget of the FDCP under the GAA.

15
16 **SEC. 10. Separability clause.** - If, for any reason, any part or provision of this Act is declared
17 invalid or unconstitutional, the remaining parts or provisions not affected shall remain in full force
18 and effect.

19
20 **SEC. 11. Repealing clause.** - All other laws, presidential decrees, executive orders, rules and
21 regulations contrary to or inconsistent with the provisions of this Act are repealed or modified
22 accordingly.

23
24 **SEC. 12. Effectivity clause.** - This Act shall take effect fifteen (15) days after its publication in the
25 Official Gazette or in a newspaper of general circulation.

Approved.