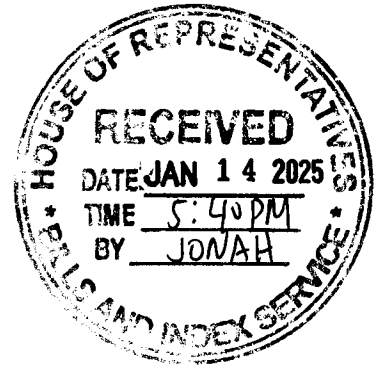


Republic of the Philippines
HOUSE OF REPRESENTATIVES
Quezon City

NINETEENTH CONGRESS
Third Regular Session

HOUSE BILL NO. **11285**



Introduced by: **Hon. Margarita “Atty. Migs” B. Nograles and Hon. Cheeno Miguel D. Almario**

EXPLANATORY NOTE

The Traffic Accident Reduction Program Bill is designed to make our roads safer by tackling traffic accidents head-on. It combines public education and better road design to address the root causes of accidents. The goal is to create a safer driving environment and cut down on injuries and fatalities.

This new legislation will create the Traffic Accident Reduction Program (TARP), run by the Department of Transportation (DOTr) in partnership with the Department of Public Works and Highways (DPWH), the Land Transportation Office (LTO), and other key organizations. TARP will roll out public awareness campaigns to teach drivers and pedestrians about safe driving and the importance of following traffic rules. It will also improve road design by fixing problem areas with better signage, lighting, and pedestrian facilities.

To make sure TARP is effective, the bill includes provisions for using traffic accident data to guide interventions, engaging with communities and stakeholders, and regularly evaluating the program’s impact. An independent monitoring committee will oversee progress and suggest improvements. With these efforts, the Act aims to build a culture of road safety and lessen the long-term social and economic impacts of traffic accidents.

Hence, approval of this bill is earnestly sought.


MARGARITA “ATTY. MIGS” B. NOGRALES
PBA Party-list Representative


CHEENO MIGUEL D. ALMARIO
2nd District, Davao Oriental

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HOUSE BILL NO. **11285**

Introduced by: **Hon. Margarita “Atty. Migs” B. Nograles and Hon. Cheeno Miguel D. Almario**

AN ACT
ESTABLISHING A TRAFFIC ACCIDENT REDUCTION PROGRAM TO DEVELOP
TARGETED PROGRAMS FOR REDUCING TRAFFIC ACCIDENTS THROUGH
PUBLIC AWARENESS CAMPAIGNS AND IMPROVED ROAD DESIGN, AND FOR
OTHER PURPOSES

Be it enacted by the Senate and House of Representatives of the Philippines in Congress assembled:

- 1 **SECTION 1.** Short Title. - This Act shall be known as the "Traffic Accident Reduction Program
2 Act."
3
- 4 **SEC. 2.** Declaration of Policy. - It is the policy of the State to ensure the safety and well-being of
5 all road users by reducing traffic accidents through a combination of public awareness campaigns
6 and improvements in road design. To this end, the State shall implement targeted programs that
7 address the root causes of traffic accidents and promote safer road environments.
8
- 9 **SEC. 3.** Objectives. - The objectives of this Act are as follows:
10 a) To reduce the incidence of traffic accidents through comprehensive public awareness
11 campaigns;
12 b) To improve road design and infrastructure to enhance safety for all road users;
13 c) To implement targeted interventions based on accident data and analysis; and

d) To engage communities, local governments, and relevant stakeholders in traffic safety initiatives.

SEC. 4. Establishment of the Traffic Accident Reduction Program. - There is hereby established the Traffic Accident Reduction Program (TARP) under the Department of Transportation (DOTr), in coordination with the Department of Public Works and Highways (DPWH), the Land Transportation Office (LTO), and other relevant agencies. The program shall include the following components:

a) Public Awareness Campaigns – Develop and launch public awareness campaigns aimed at educating the public on safe driving practices, the importance of adhering to traffic laws, and the dangers of reckless behavior. Campaigns shall utilize various media, including television, radio, social media, and community events.

b) Improved Road Design – Conduct comprehensive assessments of existing road infrastructure to identify areas prone to accidents and implement design improvements. This includes upgrading road signage, installing better lighting, adding pedestrian crossings, and incorporating safety features such as rumble strips and speed bumps.

c) Data-Driven Interventions – Analyze traffic accident data to identify high-risk areas and develop targeted interventions to address specific issues. This includes deploying additional traffic enforcement in problem areas and implementing traffic calming measures.

d) Community and Stakeholder Engagement – Work with local governments, community organizations, and other stakeholders to promote traffic safety initiatives and ensure that road safety measures are effectively implemented and maintained.

SEC. 5. Program Implementation - The DOTr, in coordination with the DPWH and LTO, shall oversee the implementation of TARP. This includes:

a) Developing detailed guidelines and strategies for public awareness campaigns and road design improvements;

b) Collaborating with local government units (LGUs) to implement road safety measures and community outreach programs;

c) Conducting regular evaluations to assess the effectiveness of the program and make necessary adjustments; and

d) Securing funding and resources for program activities through the annual General Appropriations Act and potential partnerships with private sector entities.

1 **SEC. 6. Monitoring and Evaluation.** - An independent monitoring and evaluation committee shall
2 be established to assess the impact and effectiveness of TARP. The committee shall report annually
3 to Congress on the program's progress, challenges, and recommendations for improvement.

4

5 **SEC. 7. Penalties for Non-Compliance.** - Failure of any public or private entity to cooperate with
6 TARP or to participate in required activities may result in administrative sanctions, as prescribed
7 by the DOTr.

8

9 **SEC. 8. Appropriations.** - The funds necessary for the implementation of this Act shall be included
10 in the annual budget of the DOTr under the General Appropriations Act.

11

12 **SEC. 9. Implementing Rules and Regulations.** - The DOTr, in consultation with the DPWH and
13 relevant stakeholders, shall promulgate the necessary rules and regulations for the effective
14 implementation of this Act within ninety (90) days from its enactment.

15

16 **SEC. 10. *Separability clause.*** - If, for any reason, any part or provision of this Act is declared
17 invalid or unconstitutional, the remaining parts or provisions not affected shall remain in full force
18 and effect.

19

20 **SEC. 11. *Repealing clause.*** - All other laws, presidential decrees, executive orders, rules and
21 regulations contrary to or inconsistent with the provisions of this Act are repealed or modified
22 accordingly.

23

24 **SEC. 12. *Effectivity clause.*** - This Act shall take effect fifteen (15) days after its publication in the
25 Official Gazette or in a newspaper of general circulation.

Approved.