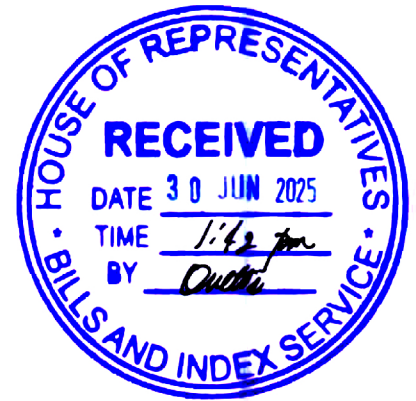


**Republic of the Philippines
HOUSE OF REPRESENTATIVES
Quezon City**

**20th CONGRESS
First Regular Session**

HOUSE BILL NO. 385



Introduced by. REP. JUAN CARLOS "ARJO" C. ATAYDE

**AN ACT DECLARING QUEZON CITY AS THE "FILM AND TELEVISION
ARTS CAPITAL OF THE PHILIPPINES"**

Quezon City has long been unofficially considered as the "Hollywood of the Philippines." This is due to fact that most film and television production companies maintain their headquarters and studios in the aforementioned City.

Television stations such as ABS-CBN, GMA Network, NET 25, UNTV, and the official state-media, the People's Television Network are all based in Quezon City. For films, Star Cinema, GMA Films, OctoArts Films, FPJ Productions, and the TBA Studios all call Quezon City their home.

Our country's premiere and internationally recognized film school, the University of the Philippines Film Institute (UPFI) is based in Diliman, Quezon City. The Movie and Television Review and Classification Board (MTRCB) likewise maintains its offices in Timog Ave., Quezon City.

It is thus clear, that the Quezon City has served and continues to serve as the main hub for film and television arts and expression in our country.

As such, we must endeavor to promote Quezon City not only as a tourist destination for film and television viewers here and from around the world, but as source of inspiration for future filmmakers and television producers who will carry on the proud legacy of our industry for generations to come.

This bill officially recognizes Quezon City as the "Film and Television Arts Capital of the Philippines." It likewise mandates the Department of Tourism to work with the various studios, production companies, and

institutions in developing tourist events and destinations to promote the film and television arts heritage of our country.

In view of the foregoing, the approval of this bill is earnestly sought.


REP. JUAN CARLOS "ARJO" C. ATAYDE

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HOUSE BILL NO. 385

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1 **AN ACT DECLARING QUEZON CITY AS THE "FILM AND TELEVISION**
2 **ARTS CAPITAL OF THE PHILIPPINES"**

*Be it enacted by the Senate and the House of Representatives of the Philippines
in Congress assembled:*

3 SECTION 1. *Declaration of Policy.* - Section 15, Article XIV of the 1987
4 Constitution provides that the arts and letters shall enjoy the patronage of the
5 State. The State shall conserve, promote, and popularize the nation's historical
6 and cultural heritage and resources, as well as artistic creations.

7
8 As such, the State shall recognize the artistic achievements of our country
9 in audio-visual arts through the promotion of destinations that have long
10 served as home to our country's film and television studios and institutions.

11
12 SEC. 2. *Film and Television Arts Capital of the Philippines.* - In recognition of
13 its status as the home to our country's biggest film and television production
14 companies, Quezon City is hereby declared or granted the official designation
15 as the "Film and Television Arts Capital of the Philippines."

16
17 SEC. 3. *Incorporation of the Official Designation in Tourism Programs.* - The
18 Department of Tourism (DOT), in consultation with the Quezon City
19 government, shall incorporate in its program the official designation and
20 promotion of the Quezon City as the Film and Television Arts Capital of the
21 Philippines.

22
23 SEC. 4. *Development of Film and Television Industry Tourism Promotion*
24 *Programs in Quezon City.* - The DOT shall develop, in cooperation with the
25 Quezon City government and the film and television institutions in Quezon

1 City, tourism events and destinations that would highlight our country's film
2 and television history and heritage.

3
4 SEC. 5. *Effectivity*. This Act shall take effect fifteen (15) days after its
5 publication in the Official Gazette or in a newspaper of general circulation.

6
7 Approved,