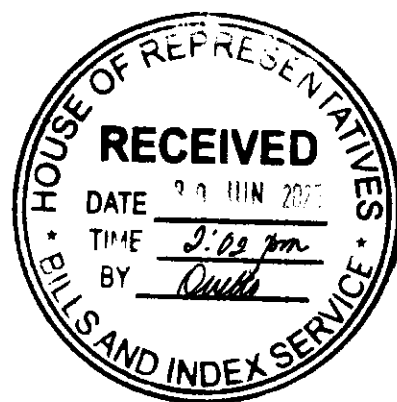




Republic of the Philippines
HOUSE OF REPRESENTATIVES
Quezon City, Metro Manila

TWENTIETH CONGRESS
First Regular Session

HOUSE BILL NO. 461



Introduced by Representative Crispin Diego “Ping” D. Remulla

AN ACT
TO ENHANCE GENUINE FILIPINO CULTURE, PROMOTE NATIONALISM, AND
RECOGNIZE WRITERS AND ARTISTS, BY SUPPORTING THE PHILIPPINE
KOMIKS INDUSTRY THROUGH ITS MANDATED USE IN INSTRUCTIONAL
MATERIALS IN PUBLIC SCHOOLS, PROVIDING FINANCIAL INCENTIVES,
AND FOR OTHER PURPOSES

EXPLANATORY NOTE

The Philippine komiks industry has long served as a vibrant medium of artistic expression, storytelling, and public education. From the post-war era to the present, komiks have played a significant role in shaping the Filipino consciousness and identity. It also reflects our values, history, and aspirations in an accessible and entertaining format. However, despite its significance, the local komiks industry has faced dwindling support and recognition in recent decades, particularly with the rise of foreign-dominated media content.

This bill seeks to revive and strengthen the Filipino komiks industry by recognizing it as an essential part of our national cultural heritage and ensuring its sustained relevance in modern Filipino life. It mandates the integration of komiks into at least ten percent (10%) of instructional materials used in both public and private schools, thereby promoting its educational value while supporting Filipino artists and writers.

Additionally, this measure provides incentives for local komiks production through tax exemptions for necessary materials and equipment and encourages the use of komiks in

government advocacy efforts, excluding partisan political use, to harness its power in public communication.

In view of the foregoing, the approval of this measure is earnestly sought.

A handwritten signature in black ink, appearing to read 'C. D. Remulla', with a stylized flourish at the end.

CRISPIN DIEGO "PING" D. REMULLA



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Be it enacted by the Senate and the House of Representatives of the Philippines in Congress assembled:

1 **SECTION 1. Short Title.** – This Act shall be known as the “*Galing Pinoy Komiks*
2 *Support Act*”.

3 **SEC. 2. Declaration of Policy.** – It is a declared policy of the State that it shall preserve,
4 enrich, and evolve Filipino national culture based on the principle of unity in diversity in a
5 climate of free artistic and intellectual expression. It likewise declared that arts and letters enjoy
6 the patronage of the State and that the nation's historical and cultural heritage and resources as
7 well as artistic creations must be conserved, promoted and popularized. To this end, komiks
8 (comics) is hereby recognized as an essential part of Philippine arts and culture, and support
9 for its popularization and use shall be promoted.

10 **SEC. 3. Komiks as Instructional Material in Basic Education.** – The Department of
11 Education is hereby mandated that ten percent (10%) of all instructional materials being printed
12 and utilized in ail academic institutions, both public and private, shall be in *komiks* form.

13 **SEC. 4. Utilization of Komiks for Government Advocacy Campaigns.** – As far as
14 practicable, all departments, agencies and instrumentalities of the national and local
15 government units (LGUs) shall take immediate steps to implement this Act and shall

1 incorporate the use of *komiks* in all policy advocacy campaigns: *Provided*, that it shall be
2 prohibited for government officials to use *komiks* for partisan political activities, or to place the
3 name, symbol, logo, or likeness of any public official on such materials.

4 For the purpose of this Act, "partisan political activity" refers to activities, statements
5 or manifestations, which solely or primarily serve to campaign for or against any particular
6 political party or candidate for any elective public office.

7 **SEC. 5. *Tax Incentives.*** – All equipment and materials that are reasonably necessary
8 and are not manufactured or produced locally for the propagation and renewed popularization
9 of *komiks* shall be tax or duty-free.

10 **SEC. 6. *Implementing Rules and Regulations.*** – Within sixty (60) days from the
11 effectivity of this Act, the Cultural Center of the Philippines (CCP), the National Commission
12 on Culture and Arts (NCCA), the Department of Education (DepEd) and the Philippine
13 Information Agency (PIA) shall jointly come up and promulgate the necessary rules and
14 regulations for the effective implementation of this Act.

15 **SEC. 7. *Separability Clause.*** – In the event that any provisions of this Act is declared
16 unconstitutional, the validity of the other provisions not affected shall remain.

17 **SEC. 8. *Repealing Clause.*** – All laws, decrees, orders, rules and regulations or portions
18 thereof inconsistent with this Act are hereby repealed or modified accordingly

19 **SEC. 9. *Effectivity Clause.*** – This Act shall take effect fifteen (15) days after its
20 complete publication in the Official Gazette or in at least two (2) newspapers of national
21 circulation.

Approved,