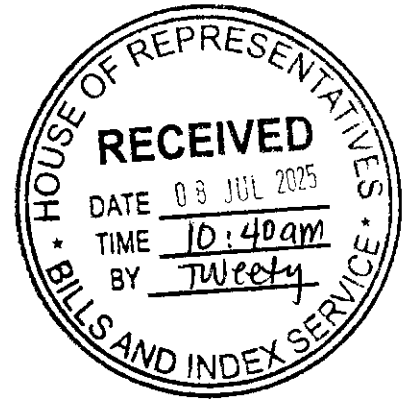


Republic of the Philippines
HOUSE OF REPRESENTATIVES
Quezon City, Metro Manila

Twentieth Congress
First Regular Session



House Bill No. 1573

Introduced by Honorable Roy M. Loyola

EXPLANATORY NOTE

The Philippine national anthem, *Lupang Hinirang*, has long served as a powerful medium for uniting the Filipino people, drawing upon our shared history and national identity. Whether sung by students in schools, by audiences in theaters, or by the crowds in public and government spaces, the anthem connects Filipinos to the ideals of freedom, resilience, and collective sacrifice. Yet, while the anthem itself is well known, the absence of an official music video that accurately represents and preserves its ideological and historical significance is an oversight that needs addressing.

As technology has advanced, the practice of accompanying the anthem with visuals has become common, underscoring the need for a unified and official representation. Currently, various versions of *Lupang Hinirang* videos are produced by media networks and other institutions, each interpreting the anthem through diverse narratives and perspectives. However, these interpretations vary in quality, message, and historical accuracy. Without a standardized visual counterpart, these unofficial versions may inadvertently shape public perception, often presenting selective or ideologically skewed portrayals of Philippine history, society, and values.

An official *Lupang Hinirang* music video would offer a cohesive and faithful depiction of our nation's journey. It would narrate the struggles that have defined Filipino identity—from early resistance to colonial forces to modern acts of patriotism—and spotlight the values of courage, sacrifice, and national pride. This would provide a tool for education and inspiration, bridging the anthem's revolutionary lyrics with images that convey both our nation's storied past and aspirations for the future. Such a video would bring to light often-overlooked elements, such as local and indigenous struggles, ensuring that the story of nation-building is inclusive of all voices that contributed to Philippine independence and unity.

The enactment of this law aligns with the following constitutional provisions:

Article II, Section 17 of the 1987 Philippine Constitution, which mandates that the State shall “give priority to education, science and technology, arts, culture, and sports to foster patriotism and nationalism, accelerate social progress, and promote total human liberation and development.” This bill will reinforce the teaching of history and patriotism through a standard medium for the national anthem, enhancing both education and cultural appreciation.


Article XIV, Section 15, which provides that “the State shall conserve, promote, and popularize the nation’s historical and cultural heritage and resources, as well as artistic creations.” An official *Lupang Hinirang* music video will ensure that the nation’s heritage and the values that shaped its history are accurately and consistently represented.

Article XIV, Section 18(2), which states that “the State shall establish and maintain libraries, museums, archives, and other cultural institutions and shall ensure the preservation, enrichment, and dynamic evolution of a Filipino national culture.” By creating a standardized music video, the government will create a visual and cultural artifact that embodies the values, struggles, and unity of the Filipino people.

Article II, Section 24, emphasizing the role of communication and information in nation-building, affirms the importance of presenting consistent and culturally meaningful messages in public domains. An official music video for *Lupang Hinirang* will communicate a unified national identity and uphold the integrity of national symbols.

In establishing an official *Lupang Hinirang* music video, this bill seeks to preserve the national anthem’s integrity and to foster a more nuanced appreciation of our heritage. This video would become a standard for public and private institutions, used in events and ceremonies to unite Filipinos across generations. Its passage is a step towards ensuring that future generations receive an accurate, inspiring, and unifying portrayal of *Lupang Hinirang*—one that honors the anthem’s revolutionary origins and inspires continued commitment to nation-building .

In view of the foregoing, the passage of this bill is earnestly sought.



ATTY. ROY M. LOYOLA
Representative
Fifth District, Cavite

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AN ACT

MANDATING THE NATIONAL HISTORICAL COMMISSION TO CREATE AN OFFICIAL MUSIC VIDEO FOR THE PHILIPPINE NATIONAL ANTHEM, "LUPANG HINIRANG," AND PROVIDING FOR ITS STANDARD USE IN PUBLIC EVENTS AND INSTITUTIONS

Be it enacted by the Senate and House of Representatives of the Philippines in Congress assembled:

1 **Sec. 1. Short Title.** – This Act shall be known as the "Lupang Hinirang Official
2 Music Video Act."

3 **Sec. 2. Declaration of Policy.** — It is hereby declared the policy of the State
4 to promote and preserve the cultural heritage and national identity of the Filipino
5 people. In line with this, the State recognizes the significance of the Philippine National
6 Anthem, "Lupang Hinirang," as a symbol of our national pride, unity, and patriotism.
7 To ensure that the anthem is properly respected and appreciated by all Filipinos, there
8 is a need to establish a standard official music video that shall embody and reflect the
9 essence of the anthem and our collective national identity.

10 **Sec. 3. Creation of the Official Music Video.** — Within one hundred eighty
11 (180) days from the effectivity of this Act, the National Historical Commission of the
12 Philippines (NHCP) shall create, produce, and publish an official music video of the
13 Philippine National Anthem, "Lupang Hinirang." This music video shall accurately
14 represent the historical context, cultural heritage, and patriotic spirit embodied in the
15 anthem. It shall also be designed to visually educate and inspire Filipino citizens about
16 the values and struggles that have shaped the nation.

17 **Sec. 4. Use of the Official Music Video.** — The official music video created
18 pursuant to this Act shall be the standard version to be used in all public and private
19 events and institutions where the national anthem is played, including but not limited
20 to:

- 21 ● Government offices, agencies, and instrumentalities;
- 22 ● Public and private educational institutions;
- 23 ● Cinemas and theaters;
- 24 ● Public ceremonies and national celebrations; and
- 25 ● Other official events where the national anthem is customarily played.

26 **Sec. 5. Sanctions for Non-Compliance.** — Any private entity and public
27 official or employee, regardless of whether or not he/she holds office or employment
28 in a casual, temporary, holdover, permanent or regular capacity, committing any
29 violation of this Act shall be punished with a fine of 10,000 pesos for the first offense,
30 20,000 pesos for the second offense, and 50,000 pesos for the third or subsequent
31 violation depending on the gravity of the offense after due process.

32 For private individuals, in cases of nonpayment of fines, the penalty shall
33 include subsidiary imprisonment in accordance with existing laws.

34 For government officials and employees, the Civil Service Commission shall be
35 responsible for the adjudication of sanctions for government officials and employees,
36 based on the severity and frequency of the offenses. Penalties shall include reprimand
37 for minor violations, suspension for repeated or moderate violations, and dismissal for
38 grave or continuous offenses.

39 **Sec. 6. Appropriations.** — The amount necessary for the initial
40 implementation of this Act shall be charged against the current appropriations of the
41 NHCP. Thereafter, such sums as may be necessary for its continued implementation
42 shall be included in the annual General Appropriations Act.

43 **Sec. 7. Repealing Clause.** — All laws, decrees, orders, and regulations
44 inconsistent with the provisions of this Act are hereby repealed or modified accordingly.

45 **Sec. 8. Separability Clause.** — If any provision of this Act is held invalid or
46 unconstitutional, the other provisions not affected thereby shall remain in full force
47 and effect.

48 **Sec. 9. Effectivity Clause.** — This Act shall take effect fifteen (15) days after
49 its publication in the Official Gazette or in at least two (2) newspapers of general
50 circulation.

Approved,