

Republic of the Philippines
HOUSE OF REPRESENTATIVES
Quezon City, Metro Manila

TWENTIETH CONGRESS
First Regular Session

House Bill No. **4049**



**INTRODUCED BY REPRESENTATIVES RALPH WENDEL P. TULFO
AND JOCELYN P. TULFO**

**AN ACT DECLARING QUEZON CITY AS THE "FILM AND TELEVISION
ARTS CAPITAL OF THE PHILIPPINES"**

EXPLANATORY NOTE

Quezon City is known for its entertainment and media industry, and is fittingly called "City of Stars". The city houses major broadcasting networks and studios, as well as government agencies responsible for the classification and review of television programs and motion pictures and for the regulation and supervision of television broadcast stations. It is also home to many film and television personalities. A haven for movie actors and celebrities, it hosts prestigious events and offers an array of resources in the field of show business.

Hoping to encourage and help emerging filmmakers turn their vision into well-crafted movies, inspired by values such as nationalism, gender sensitivity, freedom, and excellence, Quezon City holds an annual film festival called the "QCinema International Film Festival".¹ The festival has been named the country's best film festival for the seventh consecutive year by the Society of Filipino Film Reviewers (SFFR).²

The city has also hosted, among others, the "Summer Metro Manila Film Festival (MMFF)", which served as the inaugural edition of the summertime MMFF, and followed the same set of activities as the annual MMFF that happens every December.³ Its primary aim is to enhance and promote the preservation of Philippine cinema.

¹ Agting, Ira, "Quezon City launches QCinema Film Fest", *Rappler*, 3 Oct. 2013, <https://www.rappler.com/entertainment/39248-quezon-city-film-festival/>

² "QCinema is set to return from November 8th to 17th, 2024!", *QCinema International Film Festival*, 1 Mar. 2024, <https://qcinema.ph/news/qcinema-is-set-to-return-from-november-8th-to-17th-2024/>

³ "IN PHOTOS: Summer Metro Manila Film Festival 2023 Parade of Stars", *Rappler*, 2 Apr. 2023, <https://www.rappler.com/entertainment/movies/photos-summer-metro-manila-film-festival-2023-parade-of-stars/>

The Mowelfund Film Institute (MFI), a major contributor in the production of quality films and educating filmmakers toward the development of local cinema, is also located in Quezon City. Various acclaimed local and foreign lecturers conduct trainings and workshops in MFI for filmmakers, actors, producers, and film enthusiasts who are interested in entering the film industry.

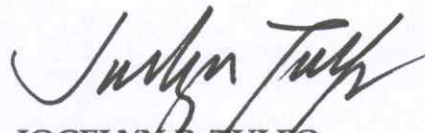
In addition, the Eastwood City Walk of Fame, which was established in 2005 by the late German "Master Showman" Moreno through the German Moreno Foundation, hosts an annual red-carpet event unveiling a new set of brass stars with the names of iconic honorary etched into the streets within the complex. Each brass star serves as a recognition of their stardom and their mark as entertainment legends in the country.

Considering the artistic contributions and creative culture of entertainment in Quezon City which is being recognized nationwide, it is only understandable as to why it can now be regarded as "Hollywood" of the Philippines.

In view of the foregoing, the urgent passing of this bill is earnestly sought.



RALPH WENDEL P. TULFO
Representative
2nd District of Quezon City



JOCELYN P. TULFO
Representative
ACT-CIS Partylist

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Be it enacted by the Senate and the House of Representatives of the Philippines in Congress assembled:

1 **SECTION 1. Declaration of Policy.** – Article XIV, Section 15 of the 1987 Philippine
2 Constitution provides that the arts and letters shall enjoy the patronage of the State. The
3 State is further mandated to conserve, promote, and popularize the nation's historical
4 and cultural heritage and resources, as well as artistic creations.

5
6 As such, the State shall recognize the artistic achievements of our country in audio-
7 visual arts through the promotion of destinations that have long served as home to our
8 country's film and television studios and institutions.

9
10 **SEC. 2. Film and Television Arts Capital of the Philippines.** – In recognition of its
11 status as the home to our country's biggest film and television production companies,
12 the City of Quezon is hereby declared or granted the official designation as the "Film
13 and Television Arts Capital of the Philippines".

14
15 **SEC. 3. Incorporation of the Official Designation in Tourism Programs.** – The
16 Department of Tourism (DOT), in consultation with the Quezon City government, shall

1 incorporate in its program the official designation and promotion of the Quezon City
2 as the Film and Television Arts Capital of the Philippines.

3
4 **SEC. 4. *Development of Film and Television Industry Tourism Promotion Programs***
5 ***in Quezon City.*** – The DOT shall develop, in cooperation with the Quezon City
6 government and the film and television institutions in Quezon City, tourism events and
7 destinations that would highlight our country’s film and television history and heritage.

8
9 **SEC. 5. *Effectivity.*** – This Act shall take effect fifteen (15) days after its publication in
10 the Official Gazette or in a newspaper of general circulation.

11
12 *Approved,*