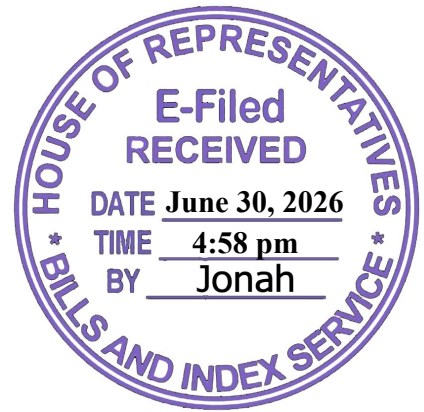


Republic of the Philippines
HOUSE OF REPRESENTATIVES
Quezon City, Metro Manila

TWENTIETH CONGRESS
First Regular Session

HOUSE BILL NO. 9995



Introduced by Representative Jan “Atty. JP” D. Padiernos

EXPLANATORY NOTE

In recent years, the cost of air travel has become a major financial strain for millions of Filipinos, including our Overseas Filipino Workers (OFWs), MSME entrepreneurs, and middle-class families. While competition among commercial airlines has supposedly democratized air travel through advertised "low-cost" base fares, consumers are systematically subjected to a deceptive practice known as "drip pricing" or the accumulation of "junk fees."

Under current airline booking systems, consumers are enticed by low advertised ticket prices, only to discover a cascade of mandatory hidden charges added sequentially throughout the digital checkout process. These surprise surcharges—ranging from arbitrary web administration fees, mandatory booking system fees, hidden fuel adjustments, and pre-checked optional add-ons like insurance or seat selection traps—frequently double or triple the final cost of the ticket.

This deceptive pricing model actively distorts market competition and violates the fundamental rights of consumers to clear, honest, and upfront information.

This measure, the "All-In Airline Ticket Price Transparency Act," is an original, standalone bill designed to protect the purchasing power of Filipino travelers. It mandates that any domestic or international airline operating within the Philippines must display an "All-In" price—inclusive of all taxes, surcharges, and non-optional fees at the very first point of consumer interaction.

By eliminating predatory hidden costs and forcing absolute price transparency, this bill restores integrity to the aviation consumer market, protects hard-working citizens from predatory corporate pricing, and fosters a fairer domestic travel industry.

In view of the foregoing, the immediate passage of this bill is earnestly sought.


Rep. Jan “Atty. JP” D. Padiernos
GP (GALING SA PUSO) Partylist

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HOUSE BILL NO. 9995

Introduced by Representative Jan “Atty. JP” D. Padiernos

AN ACT MANDATING ABSOLUTE PRICE TRANSPARENCY IN COMMERCIAL AVIATION TICKETING, PROHIBITING THE IMPOSITION OF HIDDEN FEES AND SURCHARGES, AND PROVIDING STRICT PENALTIES FOR DECEPTIVE DRIP-PRICING PRACTICES

Be it enacted by the Senate and the House of Representatives of the Philippines in Congress assembled:

Section 1. *Short Title.* – This Act shall be known as “The All-In Airline Ticket Price Transparency Act.”

Section 2. *Declaration of Policy.* – The State recognizes the vital role of air transport in national development and the integration of global Filipino communities. It is the policy of the State to protect consumers against deceptive, unfair, and unconscionable sales practices. To this end, the State shall enforce strict price transparency in the commercial aviation sector, ensuring that consumers are provided with the complete, final cost of air travel at the onset of any commercial transaction.

Section 3. *Definition of Terms.* – As used in this Act:

(a) All-In Price refers to the total, comprehensive financial cost required to purchase an air ticket, explicitly inclusive of the base fare, government taxes, fuel surcharges, airport operational fees, web administration fees, and any other mandatory cost.

(b) Drip Pricing refers to the deceptive practice of incrementally revealing fees, surcharges, or costs throughout a digital or physical checkout process, resulting in a final price higher than the initially advertised rate.

(c) Junk Fees refer to arbitrary, non-essential administrative or service fees tacked onto a transaction that do not represent a distinct, tangible service chosen freely by the consumer.

Section 4. *Mandate of Absolute "All-In" Price Display.* – Any commercial airline, digital booking platform, travel agency, or third-party aggregators operating or selling flights within the territory of the Philippines shall be strictly required to display the full All-In Price

of an air ticket in all print, digital, broadcast, and social media advertisements, as well as upon the initial search query on any digital booking interface.

At no point in the customer journey shall an airline display a "base fare" or "naked price" that excludes mandatory operational or administrative overhead costs.

Section 5. *Prohibited Ticketing Practices.* – The following commercial practices are hereby declared unlawful:

(a) The use of pre-checked digital boxes that automatically opt the consumer into paying for non-mandatory add-ons such as travel insurance, baggage allowance upgrades, or seat selections;

(b) The charging of distinct "Web Administration Fees" or "Digital Processing Fees" for purchases made online through the airline's own primary digital platforms; and

(c) Altering the price of a selected ticket while it is actively held in a digital cart during a standard checkout session, except in cases of verified session expiration exceeding ten (10) minutes.

Section 6. *Penalties and Fines.* – Any airline or ticketing platform found violating the provisions of this Act shall be penalized by the Civil Aeronautics Board (CAB), in coordination with the Department of Trade and Industry (DTI), with the following administrative fines:

(a) First Offense: A fine of Five Hundred Thousand Pesos (PHP 500,000);

(b) Second Offense: A fine of One Million Two Hundred Thousand Pesos (PHP 1,200,000); and

(c) Subsequent Offenses: A fine of Three Million Pesos (PHP 3,000,000) per violation incident, alongside a temporary suspension of the operator's digital or physical sales clearance for up to thirty (30) days.

Section 7. *Implementing Rules and Regulations.* – Within sixty (60) days from the effectivity of this Act, the Civil Aeronautics Board (CAB) and the Department of Trade and Industry (DTI) shall jointly promulgate the rules and regulations necessary for its implementation.

Section 8. *Separability Clause.* – If any provision of this Act is held invalid or unconstitutional, the remaining provisions not affected shall continue to be in full force and effect.

Section 9. *Repealing Clause.* – All laws, decrees, executive orders, rules and regulations, or parts thereof inconsistent with the provisions of this Act are hereby repealed or modified accordingly.

Section 10. *Effectivity.* – This Act shall take effect fifteen (15) days after its publication in the Official Gazette or in a newspaper of general circulation.

Approved,