

Republic of the Philippines
HOUSE OF REPRESENTATIVES
Quezon City, Metro Manila

TWENTIETH CONGRESS
Second Regular Session

HOUSE BILL NO. 10228



Introduced by **Rep. MANUEL “WOWO” L. FORTES**

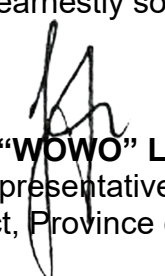
EXPLANATORY NOTE

Unsolicited calls, text messages, and emails have become a persistent nuisance and a growing threat to the privacy and security of Filipino consumers. In recent years, scam-related activities have escalated, with voice phishing (“vishing”), SMS phishing, and AI-generated impersonations being used to deceive subscribers, impersonate trusted institutions, and steal sensitive information. Reports estimate that overall scam-related losses in the Philippines now reach billions of pesos annually, underscoring the urgent need for stronger safeguards.

While existing laws such as the Data Privacy Act of 2012 provide general protection, they do not directly address the widespread problem of unsolicited commercial communication and the evolving risks posed by modern technologies. This bill seeks to fill that gap by establishing a No Call, No Text, and No Email Registry under the National Privacy Commission (NPC), allowing subscribers to register their numbers and email addresses to block unwanted solicitations. It also mandates clear consent requirements, opt-out mechanisms, and penalties for violators, ensuring that consumers retain control over their digital communications.

By enacting this measure, the State affirms its duty to uphold the fundamental right to privacy, promote responsible business practices, and protect citizens from fraud, harassment, and exploitation. This bill empowers subscribers to choose with whom they transact, reduces exposure to scams, and strengthens trust in digital communication systems.

In view of the foregoing, the immediate passage of this bill is earnestly sought.


ATTY. MANUEL “WOWO” L. FORTES, JR.
Representative
Second District, Province of Sorsogon

Twentieth Congress of the
Republic of the Philippines
Second Regular Session

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HOUSE BILL NO. **10228**

Introduced by **Rep. MANUEL “WOWO” L. FORTES**

**AN ACT PROVIDING FOR A NO CALL, NO TEXT, AND NO EMAIL LISTING
SYSTEM TO SAFEGUARD PRIVACY AND PENALIZE VIOLATORS**

*Be it enacted by the Senate and House of Representatives of the Philippines in Congress
assembled:*

SECTION. 1. Short Title. – *This Act shall be known as the "No Call, No Text, and No E-mail Registration System Act."*

SEC. 2. Declaration of Policy. – It is hereby declared the policy of the State to:

- (a) Protect the interests of mobile phone subscribers and e-mail users against unsolicited commercial speech;
- (b) Provide a standard of conduct for business and industry in sending text messages and e-mails to subscribers;
- (c) Promote the fundamental right of subscribers to privacy; and
- (d) Protect subscribers from unwanted calls, texts, and e-mails inducing the purchase of goods or services and other forms of solicitation.

SEC. 3. Definition of Terms. – For purposes of this Act:

- (a) Caller or sender – any person or agent who initiates unsolicited calls, texts, or e-mails;
- (b) Consent – written or electronic agreement by the subscriber to receive promotional messages;
- (c) Negative option – a feature enabling subscribers to stop receiving calls, texts, or e-mails;
- (d) No Call/Text/E-mail Registries – official listings maintained by the National Privacy Commission (NPC);

- (e) Unsolicited call, text, or e-mail – includes commercial promotions, upselling, surveys, false/misleading links, unauthorized program installs, or illegal data collection.

SEC. 4. *Subscriber's Consent.* – Promotional advertisements or push messages may only be sent to subscribers who have opted in without additional cost. All messages must clearly identify the sender and provide accurate contact information.

SEC. 5. *Establishment of Registries.* – The NPC shall establish and maintain the No Call, No Text, and No E-mail Registries. Only numbers and e-mail addresses shall be accessible; identities of registrants shall remain confidential. The NPC shall promulgate a schedule of fees for access to the registries within one hundred (100) days from enactment.

SEC. 6. *Registration.* – Subscribers may register their numbers or e-mail addresses with the NPC upon presentation of valid identification. Registration is valid for one (1) year, renewable. Registered numbers or e-mails may only be removed upon written request of the owner or validation by the NPC.

SEC. 7. *Opt-out Mechanism.* – All telecommunications entities shall provide a free opt-out mechanism for subscribers.

SEC. 8. *Negative Option.* – Callers or senders must provide a negative option feature at the start of calls, texts, or e-mails. Once selected, communication must immediately cease.

SEC. 10. *Requirements for Callers or Senders.* – No person shall make unsolicited calls, texts, or e-mails unless registered with the NPC and discloses their full identity and contact information.

SEC. 11. *Responsibility.* – Callers or senders must obtain updated copies of the registries before initiating communication. Possession of the registries shall be prima facie evidence of knowledge.

SEC. 12. *Prohibited Acts.* – It shall be unlawful to:

- (a) Contact any number or e-mail listed in the registries;
- (b) Use auto-dialers or devices that randomly contact subscribers;
- (c) Access subscriber data without consent. Violations shall constitute unauthorized processing under the Data Privacy Act.

SEC. 13. *Exceptions.* – This Act shall not apply to communications made by public agencies (non-commercial), emergencies, warranty or recall notices, ongoing transactions, market research, charities, or other exempt acts identified by the NPC.

SEC. 14. *Platform Cooperation.* – Telecommunications companies, email service providers, and other digital platforms shall cooperate with the NPC in implementing this Act, including reporting suspicious mass senders and blocking violators.

SEC. 15. *Filing of Complaints.* – Complaints shall be filed directly with the NPC, which shall act within fifteen (15) days.

SEC. 16. *Liability.* – Callers or senders shall be held liable for violations. If acting with authority for another person or entity, both shall be liable.

SEC. 17. *Penalties.* – Violators shall be fined ₱50,000–₱100,000 per violation. Corporate officers directly responsible shall also be fined.

SEC. 18. *Appropriations.* – Funding shall be charged against NPC appropriations. Penalty proceeds shall accrue to the General Fund.

SEC. 19. *Implementing Rules and Regulations.* – The NPC shall issue IRR within ninety (90) days from effectivity.

SEC. 20. *Separability Clause.* – If any provision is declared invalid, the remainder shall remain in force.

SEC. 21. *Repealing Clause.* – All inconsistent laws and issuances are repealed or modified accordingly.

SEC. 22. *Effectivity.* – This Act shall take effect fifteen (15) days after publication in the Official Gazette or in a newspaper of general circulation.

Approved,