

Republic of the Philippines
HOUSE OF REPRESENTATIVES
Quezon City

TWENTIETH CONGRESS
First Regular Session



COMMITTEE REPORT NO. 252

Submitted by the Committee on Legislative Franchises on April 29, 2026.

Re: House Bill No. 9001

Recommending its approval in substitution of House Bill No. 7080

Sponsors: Representatives Jeffrey P. Ferrer and Jose Manuel F. Alba

Mr. Speaker:

The Committee on Legislative Franchises to which was referred House Bill No. 7080, introduced by Rep. Jose Manuel F. Alba, entitled:

“AN ACT GRANTING CAGAYAN DE ORO MEDIA CORPORATION A FRANCHISE TO CONSTRUCT, INSTALL, ESTABLISH, OPERATE AND MAINTAIN RADIO AND TELEVISION STATIONS IN THE PHILIPPINES”

has considered the same and recommends that the attached House Bill No. 9001, entitled:

“AN ACT GRANTING CAGAYAN DE ORO MEDIA CORPORATION A FRANCHISE TO CONSTRUCT, INSTALL, ESTABLISH, OPERATE AND MAINTAIN RADIO AND TELEVISION STATIONS IN THE PHILIPPINES”

be approved in substitution of House Bill No. 7080 with Representatives Jose Manuel F. Alba, Jeffrey P. Ferrer, Dale B. Corvera, Manuel “Wowo” L. Fortes, Jr., Alfredo D. Marañon III, Antonino B. Roman III, Mercedes K. Alvarez, Sancho Fernando “Ando” F. Oaminal, Monique Yazmin Maria Q. Lagdameo, Jose Manuel “JM” F. Lagdameo, Johanne Monich G. Bautista, Nelson S. Legacion, Maria Cristina C. Angeles, Ferdinand “B1” L. Beltran, Mark Anthony Santos, Antonio A. Ferrer, Arlyn P. Ayon, Atty. Miro S. Quimbo, Roy M. Gonzales, Munir N. Arbison Jr., Javier Miguel Lopez Benitez, Niko Raul S.J. Daza, Carlos Andes Loria, Isidro D. Lumayag, Edwin Ongchuan, Noel “Bong” N. Rivera, Gil “Kabarangay Jr.” A. Acosta, Presley C. De

Jesus, Sergio C. Dagooc, Alyssa Michaela “Mica” M. Gonzales, Julianne “Jam” L. Baronda, Ryan S. Recto, Francisco Paolo P. Ortega V, Maximo B. Rodriguez Jr., and Rufus B. Rodriguez as authors thereof.

Respectfully submitted:

A handwritten signature in dark ink, appearing to read 'Jeffrey P. Ferrer', with a stylized flourish at the end.

REP. JEFFREY P. FERRER
Chairperson
Committee on Legislative Franchises

**THE HONORABLE SPEAKER
HOUSE OF REPRESENTATIVES
QUEZON CITY**

Republic of the Philippines
**House of
Representatives** Quezon
City

TWENTIETH CONGRESS
First Regular Session

HOUSE BILL NO. 9001
(in substitution of House Bill No. 7080)

Introduced by: Representatives Jose Manuel F. Alba, Jeffrey P. Ferrer, Dale B. Corvera, Manuel “Wowo” L. Fortes, Jr., Alfredo D. Maraño III, Antonino B. Roman III, Mercedes K. Alvarez, Sancho Fernando “Ando” F. Oaminal, Monique Yazmin Maria Q. Lagdameo, Jose Manuel “JM” F. Lagdameo, Johanne Monich G. Bautista, Nelson S. Legacion, Maria Cristina C. Angeles, Ferdinand “B1” L. Beltran, Mark Anthony Santos, Antonio A. Ferrer, Arlyn P. Ayon, Atty. Miro S. Quimbo, Roy M. Gonzales, Munir N. Arbison Jr., Javier Miguel Lopez Benitez, Niko Raul S.J. Daza, Carlos Andes Loria, Isidro D. Lumayag, Edwin Ongchuan, Noel “Bong” N. Rivera, Gil “Kabarangay Jr.” A. Acosta, Presley C. De Jesus, Sergio C. Dagooc, Alyssa Michaela “Mica” M. Gonzales, Julianne “Jam” L. Baronda, Ryan S. Recto, Francisco Paolo P. Ortega V, Maximo B. Rodriguez Jr., and Rufus B. Rodriguez

AN ACT
GRANTING THE CAGAYAN DE ORO MEDIA CORPORATION A FRANCHISE TO
CONSTRUCT, INSTALL, ESTABLISH, OPERATE AND MAINTAIN RADIO AND
TELEVISION STATIONS IN THE PHILIPPINES

*Be it enacted by the Senate and the House of Representatives of the
Philippines in Congress assembled:*

1 **Section 1. Nature and Scope of Franchise.**— Subject to the provisions of the
2 Constitution and applicable laws, rules and regulations, there is hereby granted to
3 Cagayan De Oro Media Corporation, hereunder referred to as the Grantee, its
4 successors or assignees, a franchise to construct, install, establish, operate and
5 maintain for commercial purposes and in the public interest, radio and television
6 broadcasting stations in the Philippines, where frequencies and/or channels are still
7 available for radio and/or television broadcasting, through microwave, satellite or
8 whatever means including the use of any new technologies in television and radio
9 broadcasting systems, with the corresponding technological auxiliaries and facilities,
10 special broadcast and other program and distribution services and relay stations.

11
12 **Sec. 2. Manner of Operation of Stations or Facilities.**— The stations or
13 facilities of the Grantee shall be constructed and operated in a manner as will, at most,
14 result only in the minimum interference on wavelengths or frequencies of existing

1 stations or other stations which may be established by law, without in any way
2 diminishing its own right to use its selected wavelengths or frequencies and the quality
3 of transmission or reception thereon as should maximize rendition of the Grantee's
4 services and/or the availability thereof.

5
6 **Sec. 3. Prior Approval of the National Telecommunications Commission.**

7 – The Grantee shall secure from the National Telecommunications Commission (NTC)
8 the appropriate permits and licenses for the construction and operation of its stations
9 and facilities and shall not use any frequency in the radio/television spectrum without
10 having been authorized by the NTC. The NTC, however, shall not unreasonably
11 withhold or delay the grant of any such authority.

12
13 In case of any violation of the provisions of this franchise, the NTC shall have
14 the authority to revoke or suspend, after due process, the permits or licenses it issued
15 pursuant to the franchise. The NTC may recommend to Congress of the Philippines
16 the revocation of the franchise for any violation of the provisions of this franchise.

17
18 **Sec. 4. Responsibility to the Public.**—The Grantee shall provide, free of
19 charge, adequate public service time which is reasonable and sufficient to enable the
20 government, through the broadcasting stations or facilities of the Grantee, to reach the
21 pertinent populations or portions thereof, on important public issues and relay
22 important public announcements and warnings concerning public emergencies and
23 calamities, as necessity, urgency, or law may require; provide at all times sound and
24 balanced programming; conform to the ethics of honest enterprise; promote public
25 participation; assist in the functions of public information and education; promote
26 audience sensibility and empowerment including closed captioning; and not use its
27 stations or facilities for the broadcasting of obscene and indecent language, speech,
28 act or scene, the dissemination of deliberately false information or willful
29 misrepresentation, to the detriment of the public interest, or to incite, encourage or
30 assist in subversive or treasonable acts.

31
32 Public service time referred herein shall be equivalent to a maximum aggregate
33 of ten percent (10%) of paid commercials or advertisements which shall be allocated
34 based on need to the Executive and Legislative branches, the Judiciary, Constitutional
35 Commissions, and international humanitarian organizations duly recognized by
36 statutes: *Provided*, That the NTC shall increase the public service time in case of
37 extreme emergency or calamity. The NTC shall issue rules and regulations for this
38 purpose, the effectivity of which shall commence upon applicability with other similarly
39 situated broadcast network franchise holders.

40
41 Pursuant to Republic Act No. 8370, otherwise known as the "Children's
42 Television Act of 1997", the Grantee shall allot a minimum fifteen percent (15%) of the
43 daily total airtime of each broadcasting network or station to child-friendly shows within
44 its regular programming.

1 **Sec. 5. Right of Government.**— The radio spectrum is a finite resource that is
2 a part of the national patrimony and the use thereof is a privilege conferred upon the
3 Grantee by the State and may be withdrawn anytime after due process.

4
5 A special right is hereby reserved to the President of the Philippines, in times of
6 war, rebellion, public peril, calamity, emergency, disaster or disturbance of peace and
7 order, to temporarily take over and operate the stations or facilities of the Grantee, to
8 temporarily suspend the operation of any station or facility in the interest of public
9 safety, security and public welfare, or to authorize the temporary use and operation
10 thereof by any agency of the government, upon due compensation to the Grantee, for
11 the use of said stations or facilities during the period when they shall be so operated.

12
13 **Sec. 6. Term of Franchise.**— This franchise shall be for a term of twenty-five
14 (25) years from the date of effectivity of this Act, unless sooner revoked or cancelled.
15 This franchise shall be deemed *ipso facto* revoked in the event the Grantee fails to
16 operate continuously for two (2) years.

17
18 **Sec. 7. Self-regulation by and Undertaking of Grantee.**— The Grantee shall
19 not require any previous censorship of any speech, play, act or scene, or other matter
20 to be broadcast from its stations, but if any speech, play, act or scene, or other matter
21 should constitute a violation of the law or infringement of a private right, the Grantee
22 shall be free from any liability, civil or criminal, for such speech, play, act or scene, or
23 other matter: *Provided*, That the Grantee, during any broadcast, shall cut off the airing
24 of speech, play, act or scene, or other matter being broadcast if the tendency thereof
25 is to propose and/or incite treason, rebellion or sedition; or the language used therein
26 or the theme thereof is indecent or immoral: *Provided, further*, That willful failure to do
27 so shall constitute a valid cause for the cancellation of this franchise.

28
29 **Sec. 8. Warranty in Favor of the National and Local Governments.**— The
30 Grantee shall hold the national, provincial, city, and municipal governments of the
31 Philippines free from all claims, liabilities, demands, or actions arising out of accidents,
32 causing injury to persons or damage to properties, during the construction or operation
33 of the stations of the Grantee.

34
35 **Sec. 9. Commitment to Provide and Promote the Creation of Employment**
36 **Opportunities.**— The Grantee shall create employment opportunities and shall allow
37 on-the-job training in its franchise operation: *Provided*, That priority shall be accorded
38 to the residents of the place where its principal office is located: *Provided, further*, That
39 the Grantee shall follow the applicable labor standards and allowance entitlement
40 under existing labor laws, rules and regulations and similar issuances.

41
42 The employment opportunities or jobs created shall be reflected in the General
43 Information Sheet (GIS) to be submitted to the Securities and Exchange Commission

(SEC) annually.

Sec. 10. Sale, Lease, Transfer, Usufruct, or Assignment of Franchise.

– The Grantee shall not sell, lease, transfer, grant the usufruct of, or assign this franchise or the rights and privileges acquired thereunder to any person, firm, company, corporation, or other commercial or legal entity, or merge with any other corporation, or entity, or transfer the controlling interest of the Grantee, whether as a whole or in part, and whether simultaneously or contemporaneously, to any such person, firm, company, corporation, or entity without the prior approval of Congress: *Provided*, That Congress shall be informed of any sale, lease, transfer, grant of usufruct, or assignment of franchise or the rights and privileges acquired thereunder, or of the merger, or transfer of the controlling interest within sixty (60) days after the completion of said transaction: *Provided, further*, That any such sale, transfer, or assignment is in accordance with the constitutional limitations: *Provided, furthermore*, That failure to report to Congress such change of ownership shall render the franchise *ipso facto* revoked: *Provided, finally*, That any person or entity to which this franchise is sold, transferred, or assigned, shall be subject to the same conditions, terms, restrictions, and limitations of this Act.

Sec. 11. Dispersal of Ownership.– In accordance with the constitutional provision encouraging public participation in public utilities, the Grantee shall offer to Filipino citizens at least thirty percent (30%) of its outstanding capital stock, or a higher percentage that may hereafter be provided by law, in any securities exchange in the Philippines within five (5) years from the effectivity of this Act: *Provided*, That in cases where public shares is not applicable, other methods of encouraging public participation by citizens and corporations operating public utilities must be implemented. Noncompliance therewith shall render the franchise *ipso facto* revoked.

Sec. 12. Reportorial Requirement.– The Grantee shall submit an annual report to the Congress of the Philippines, through the Committee on Legislative Franchises of the House of Representatives and the Committee on Public Services of the Senate, on its compliance with the terms and conditions of the franchise and on its operations on or before April 30 of every year during the term of its franchise.

The annual report shall include an update on the roll-out, development, operation and/or expansion of business; audited financial statements; latest GIS officially submitted to the SEC, if applicable; certification of the NTC on the status of its permits and operations; and an update on the dispersal of ownership undertaking, if applicable.

The reportorial compliance certificate issued by Congress shall be required before any application for permit or certificate is accepted by the NTC.

Sec.13. Fine.– The failure of the Grantee to submit the requisite annual report

1 to Congress shall be penalized with a fine in the amount of Five hundred pesos
2 (P500.00) per working day of non-compliance which shall be collected by the NTC.
3 The fine shall be collected separately from the reportorial penalties imposed by the
4 NTC and shall be remitted to the Bureau of the Treasury.

5
6 **Sec.14. Equality Clause.**— Any advantage, favor, privilege, exemption, or
7 immunity granted under existing franchises, or which may hereafter be granted, upon
8 prior review and approval of Congress, shall become part of this franchise and shall
9 be accorded immediately and unconditionally to herein Grantee: *Provided, however,*
10 That the foregoing shall neither apply to nor affect provisions concerning territory
11 covered by the franchise, the term of the franchise, or the type of service authorized
12 by the franchise: *Provided, further,* That the foregoing shall not apply to the sale, lease,
13 transfer, grant of usufruct, or assignment of legislative franchises with prior
14 congressional approval.

15
16 **Sec.15. Repealability and Non-exclusivity Clause.**—This franchise shall be
17 subject to amendment, alteration, or repeal by Congress when public interest so
18 requires and shall not be interpreted as an exclusive grant of the privileges herein
19 provided.

20
21 **Sec.16. Separability Clause.**—If any of the sections or provisions of this Act is
22 held invalid, all other provisions not affected thereby shall remain valid.

23
24 **Sec.17. Repealing Clause.** — All laws, presidential decrees, executive orders,
25 letters of instruction, administrative rules and regulations or parts thereof, which are
26 contrary to or inconsistent with the provisions of this Act, are hereby repealed or
27 modified accordingly.

28
29 **Sec.18. Effectivity.**— This Act shall take effect fifteen (15) days after its
30 publication in the *Official Gazette* or in a newspaper of general circulation.

Approved,

FACT SHEET

House Bill No. 9001

(In substitution of House Bill No. 7080)

(Approved by the Committee on 18 March 2026)

AN ACT

GRANTING CAGAYAN DE ORO MEDIA CORPORATION A FRANCHISE TO CONSTRUCT, INSTALL, ESTABLISH, OPERATE AND MAINTAIN RADIO AND TELEVISION STATIONS IN THE PHILIPPINES

Introduced by: REPRESENTATIVES JOSE MANUEL F. ALBA, JEFFREY P. FERRER, DALE B. CORVERA, MANUEL “WOWO” L. FORTES, JR., ALFREDO D. MARAÑON III, ANTONINO B. ROMAN III, MERCEDES K. ALVAREZ, SANCHO FERNANDO “ANDO” F. OAMINAL, MONIQUE YAZMIN MARIA Q. LAGDAMEO, JOSE MANUEL “JM” F. LAGDAMEO, JOHANNE MONICH G. BAUTISTA, NELSON S. LEGACION, MARIA CRISTINA C. ANGELES, FERDINAND “B1” L. BELTRAN, MARK ANTHONY SANTOS, ANTONIO A. FERRER, ARLYN P. AYON, ATTY. MIRO S. QUIMBO, ROY M. GONZALES, MUNIR N. ARBISON JR., JAVIER MIGUEL LOPEZ BENITEZ, NIKO RAUL S.J. DAZA, CARLOS ANDES LORIA, ISIDRO D. LUMAYAG, EDWIN ONGCHUAN, NOEL “BONG” N. RIVERA, GIL “KABARANGAY JR.” A. ACOSTA, PRESLEY C. DE JESUS, SERGIO C. DAGOOC, ALYSSA MICHAELA “MICA” M. GONZALES, JULIENNE “JAM” L. BARONDA, RYAN S. RECTO, FRANCISCO PAOLO P. ORTEGA V, MAXIMO B. RODRIGUEZ JR., AND RUFUS B. RODRIGUEZ

Committee Referral: COMMITTEE ON LEGISLATIVE FRANCHISES

Committee Chairperson: HON. JEFFREY P. FERRER

OBJECTIVE:

- To authorize the Cagayan De Oro Media Corporation (CDOMC) to construct, install, establish, operate and maintain commercial radio and television broadcasting operations in the Philippines

KEY PROVISIONS:

- Grants the CDOMC a franchise for twenty-five (25) years to operate commercial radio and television broadcasting in the Philippines;
- Mandates the Grantee to secure the appropriate permits and licenses for the construction, installation and operation of its radio stations or facilities from the National Telecommunications Commission (NTC);
- Requires the Grantee to provide an adequate public service time equivalent to a maximum aggregate of ten percent (10%) of the paid advertisements, to inform the population on important public issues and assist in the performance of the functions of public information and education;

- Requires the Grantee to allot a minimum of fifteen percent (15%) of the daily total airtime of each broadcasting network or station to child-friendly shows within its regular programming;
- Prohibits the Grantee to use its stations for the broadcasting of obscene and indecent language, speech, act or scene or for the dissemination of deliberately false information or willful misrepresentation, or to incite, encourage, or assist in subversive or treasonable acts;
- Reserves the right of the President of the Philippines to temporarily take over and operate the stations or facilities of the Grantee, to temporarily suspend the operation of any station or facility in the interest of public safety, security and public welfare, or to authorize the temporary use and operation thereof by any agency of the government in times of war, rebellion, public peril, calamity, emergency, disaster or disturbance of peace and order;
- Provides that the national and local governments shall not be held liable for any damage to properties or injury to persons caused by accidents during construction or operation of the stations;
- Prohibits the Grantee from leasing, transferring, selling or assigning the franchise or the controlling interest thereof without the prior approval of Congress;
- Requires the Grantee to submit an annual report to Congress on its compliance with the terms and conditions of the franchise and its operation on or before April 30 of every year;
- Imposes a fine in the amount of Five hundred pesos (P500.00) per working day of noncompliance in the submission of its annual report to Congress and to be collected separately from the reportorial penalties imposed by the NTC; and
- Provides an equality clause which aims to grant existing and potential franchise grantees equal privilege.

RELATED LAWS:

- 1987 Constitution - Article XII, Sections 11 and 17, and Article XVI, Section 11
- Republic Act No. 8370, otherwise known as the "Children's Television Act of 1997"