

Republic of the Philippines
HOUSE OF REPRESENTATIVES
Quezon City

TWENTIETH CONGRESS
First Regular Session



COMMITTEE REPORT NO. 472

Submitted by the Committee on Legislative Franchises on June 29, 2026.

Re: House Bill No. 9968

Recommending its approval in substitution of House Bill No. 6190

Sponsors: Representatives Jeffrey P. Ferrer and Mercedes K. Alvarez

Mr. Speaker:

The Committee on Legislative Franchises to which was referred House Bill No. 6190, introduced by Rep. Mercedes K. Alvarez, entitled:

“AN ACT RENEWING FOR ANOTHER TWENTY-FIVE (25) YEARS THE FRANCHISE GRANTED TO END TIME MISSION BROADCASTING SERVICE, INC. UNDER REPUBLIC ACT NO. 8996, AS AMENDED BY REPUBLIC ACT NO. 9342, ENTITLED “AN ACT GRANTING THE END TIME MISSION BROADCASTING SERVICE, INC. A FRANCHISE TO CONSTRUCT, INSTALL, ESTABLISH, OPERATE AND MAINTAIN FOR EDUCATIONAL AND COMMERCIAL PURPOSES RADIO AND TELEVISION BROADCASTING STATIONS IN THE PHILIPPINES””

has considered the same and recommends that the attached House Bill No. 9968, entitled:

“AN ACT GRANTING END TIME MISSION BROADCASTING SERVICE, INC. A FRANCHISE TO CONSTRUCT, INSTALL, ESTABLISH, OPERATE AND MAINTAIN FOR RELIGIOUS, EDUCATIONAL AND COMMERCIAL PURPOSES RADIO AND TELEVISION BROADCASTING STATIONS IN THE PHILIPPINES”

be approved in substitution of House Bill No. 6190 with Representatives Mercedes K. Alvarez, Jeffrey P. Ferrer, Atty. Miro S. Quimbo, Dale B. Corvera, Wowo Fortes, Sancho Fernando “Ando” F. Oaminal, Monique Yazmin Maria Q. Lagdameo, Jose

Manuel “JM” F. Lagdameo, Antonio A. Ferrer, Arlyn P. Ayon, Munir N. Arbison Jr., Juan Carlos “Arjo” C. Atayde, Maximo Y. Dalog, Jr., Ferdinand “B1” L. Beltran, Mark Anthony Santos, Jose “Joboy” S. Aquino II, Gil “Kabarangay Jr.” Acosta, Presley C. De Jesus, Sergio C. Dagooc, Jesus “Bong” C. Suntay, Alyssa Michaela “Mica” M. Gonzales, Janette L. Garin, Maria Carmen S. Zamora, and Roy M. Gonzales as authors thereof.

Respectfully submitted:

A handwritten signature in dark ink, appearing to read 'JEFFREY P. FERRER', with a large, stylized flourish extending from the end of the signature.

REP. JEFFREY P. FERRER

Chairperson

Committee on Legislative Franchises

**THE HONORABLE SPEAKER
HOUSE OF REPRESENTATIVES
QUEZON CITY**

Republic of the Philippines
HOUSE OF REPRESENTATIVES
Quezon City

TWENTIETH CONGRESS
First Regular Session

House Bill No. **9968**
(In substitution of House Bill No. 6190)

Introduced by Representatives Mercedes K. Alvarez, Jeffrey P. Ferrer, Atty. Miro S. Quimbo, Dale B. Corvera, Wowo Fortes, Sancho Fernando “Ando” F. Oaminal, Monique Yazmin Maria Q. Lagdameo, Jose Manuel “JM” F. Lagdameo, Antonio A. Ferrer, Arlyn P. Ayon, Munir N. Arbison Jr., Juan Carlos “Arjo” C. Atayde, Maximo Y. Dalog, Jr., Ferdinand “B1” L. Beltran, Mark Anthony Santos, Jose “Joboy” S. Aquino II, Gil “Kabarangay Jr.” Acosta, Presley C. De Jesus, Sergio C. Dagooc, Jesus “Bong” C. Suntay, Alyssa Michaela “Mica” M. Gonzales, Janette L. Garin, Maria Carmen S. Zamora, and Roy M. Gonzales

AN ACT
GRANTING END TIME MISSION BROADCASTING SERVICE, INC. A FRANCHISE TO CONSTRUCT, INSTALL, ESTABLISH, OPERATE AND MAINTAIN FOR RELIGIOUS, EDUCATIONAL AND COMMERCIAL PURPOSES RADIO AND TELEVISION BROADCASTING STATIONS IN THE PHILIPPINES

Be it enacted by the Senate and House of Representatives of the Philippines in Congress assembled:

1 **Section 1. Nature and Scope of Franchise.**— Subject to the provisions of the
2 Constitution and applicable laws, rules and regulations, there is hereby granted to End
3 Time Mission Broadcasting Service, Inc., hereunder referred to as the Grantee, its
4 successors or assignees, a franchise to construct, install, establish, operate and
5 maintain for religious, educational and/or commercial purposes, and in the public
6 interest, radio and television broadcasting stations in the Philippines, where
7 frequencies and/or channels are still available for radio and/or television broadcasting,
8 through microwave, satellite or whatever means including the use of any new
9 technologies in television and radio broadcasting systems, with the corresponding
10 technological auxiliaries and facilities, special broadcast and other program and
11 distribution services and relay stations

12 **Sec. 2. Manner of Operation of Stations or Facilities.**— The stations or
13 facilities of the Grantee shall be constructed and operated in a manner as will, at most,
14 result only in the minimum interference on wavelengths or frequencies of existing

1 stations or other stations which may be established by law, without in any way
2 diminishing its own privilege to use its assigned wavelengths or frequencies and the
3 quality of transmission or reception thereon as should maximize rendition of the
4 Grantee's services and/or the availability thereof.

5 **Sec. 3. Prior Approval of the National Telecommunications Commission.–**

6 The Grantee shall secure from the National Telecommunications Commission (NTC)
7 the appropriate permits and licenses for the construction and operation of its stations
8 and facilities and shall not use any frequency in the radio/television spectrum without
9 having been authorized by the NTC. The NTC, however, shall not unreasonably
10 withhold or delay the grant of any such authority.

11 In case of any violation of the provisions of this franchise, the NTC shall have
12 the authority to revoke or suspend, after due process, the permits or licenses it issued
13 pursuant to the franchise. The NTC may recommend to Congress of the Philippines
14 the revocation of the franchise for any violation of the provisions of this franchise.

15 **Sec. 4. Responsibility to the Public.–**The Grantee shall provide, free of
16 charge, adequate public service time which is reasonable and sufficient to enable the
17 government, through the broadcasting stations or facilities of the Grantee, to reach the
18 pertinent populations or portions thereof, on important public issues and relay
19 important public announcements and warnings concerning public emergencies and
20 calamities, as necessity, urgency, or law may require; provide at all times sound and
21 balanced programming; conform to the ethics of honest enterprise; promote public
22 participation; assist in the functions of public information and education; promote
23 audience sensibility and empowerment including closed captioning; and not use its
24 stations or facilities for the broadcasting of obscene and indecent language, speech,
25 act or scene, the dissemination of deliberately false information or willful
26 misrepresentation, to the detriment of the public interest, or to incite, encourage or
27 assist in subversive or treasonable acts.

28 Public service time referred herein shall be equivalent to a maximum aggregate
29 of ten percent (10%) of paid commercials or advertisements which shall be allocated
30 based on need to the Executive and Legislative branches, the Judiciary, Constitutional
31 Commissions, and international humanitarian organizations duly recognized by
32 statutes: *Provided*, That the NTC shall increase the public service time in case of
33 extreme emergency or calamity. The NTC shall issue rules and regulations for this
34 purpose, the effectivity when it shall commence upon applicability with other similarly
35 situated broadcast network franchise holders.

36 Pursuant to Republic Act No. 8370, otherwise known as the "Children's
37 Television Act of 1997", the Grantee shall allot a minimum fifteen percent (15%) of the
38 daily total airtime of each broadcasting network or station to child-friendly shows within
39 its regular programming.

40 **Sec. 5. Right of Government.–** The radio spectrum is a finite resource that is

1 a part of the national patrimony and the use thereof is a privilege conferred upon the
2 Grantee by the State and may be withdrawn anytime after due process.

3 A special right is hereby reserved to the President of the Philippines, in times
4 of war, rebellion, public peril, calamity, emergency, disaster or disturbance of peace
5 and order: to temporarily take over and operate the stations or facilities of the Grantee;
6 to temporarily suspend the operation of any station or facility in the interest of public
7 safety, security and public welfare; or to authorize the temporary use and operation
8 thereof by any agency of the government, upon due compensation to the Grantee, for
9 the use of said stations or facilities during the period when they shall be so operated.

10 **Sec. 6. Term of Franchise.**— This franchise shall be for a term of twenty-five
11 (25) years from the date of effectivity of this Act, unless sooner revoked or cancelled.
12 This franchise shall be deemed *ipso facto* revoked in the event the Grantee fails to
13 operate continuously for two (2) years.

14 **Sec. 7. Self-regulation by and Undertaking of Grantee.**— The Grantee shall
15 not require any previous censorship of any speech, play, act or scene, or other matter
16 to be broadcast from its stations, but if any speech, play, act or scene, or other matter
17 should constitute a violation of the law or infringement of a private right, the Grantee
18 shall be free from any liability, civil or criminal, for such speech, play, act or scene, or
19 other matter: *Provided*, That the Grantee, during any broadcast, shall cut off the airing
20 of speech, play, act or scene, or other matter being broadcast if the tendency thereof
21 is to propose and or incite treason, rebellion or sedition; or the language used therein
22 or the theme thereof is indecent or immoral: *Provided, further*, That willful failure to do
23 so shall constitute a valid cause for the cancellation of this franchise.

24 **Sec. 8. Warranty in Favor of the National and Local Governments.**— The
25 Grantee shall hold the national, provincial, city, and municipal governments of the
26 Philippines free from all claims, liabilities, demands, or actions arising out of accidents,
27 causing injury to persons or damage to properties, during the construction or operation
28 of the stations of the Grantee.

29 **Sec. 9. Commitment to Provide and Promote the Creation of Employment**
30 **Opportunities.**— The Grantee shall create employment opportunities and shall allow
31 on-the-job training in its franchise operation: *Provided*, That priority shall be accorded
32 to the residents of the place where its principal office is located: *Provided, further*, That
33 the Grantee shall follow the applicable labor standards and allowance entitlement
34 under existing labor laws, rules and regulations and similar issuances.

35 The employment opportunities or jobs created shall be reflected in the General
36 Information Sheet (GIS) of the Grantee to be submitted to the Securities and Exchange
37 Commission (SEC) annually.

38 **Sec. 10. Sale, Lease, Transfer, Usufruct, or Assignment of Franchise.**
39 — The Grantee shall not sell, lease, transfer, grant the usufruct of, or assign this

franchise or the rights and privileges acquired thereunder to any person, firm, company, corporation, or other commercial or legal entity, or merge with any other corporation, or entity, or transfer the controlling interest of the Grantee, whether in whole or in part, and whether simultaneously or contemporaneously, to any such person, firm, company, corporation, or entity without the prior approval of Congress: *Provided*, That Congress shall be informed of any sale, lease, transfer, grant of usufruct, or assignment of franchise or the rights and privileges acquired thereunder, or of the merger, or transfer of the controlling interest within sixty (60) days after the completion of said transaction: *Provided, further*, That any such sale, transfer or assignment is in accordance with the constitutional limitations: *Provided, furthermore*, That failure to report to Congress such change of ownership shall render the franchise *ipso facto* revoked: *Provided, finally*, That any person or entity to which this franchise is sold, transferred, or assigned, shall be subject to the same conditions, terms, restrictions, and limitations of this Act.

Sec. 11. Dispersal of Ownership.— In accordance with the constitutional provision encouraging public participation in public utilities, the Grantee shall offer to Filipino citizens at least thirty percent (30%) of its outstanding capital stock, or a higher percentage that may hereafter be provided by law, in any securities exchange in the Philippines within five (5) years from the effectivity of this Act: *Provided*, That in cases where public shares is not applicable, other methods of encouraging public participation by citizens and corporations operating public utilities must be implemented. Noncompliance therewith shall render the franchise *ipso facto* revoked.

Sec.12. Reportorial Requirement.— The Grantee shall submit an annual report to the Congress of the Philippines, through the Committee on Legislative Franchises of the House of Representatives and the Committee on Public Services of the Senate, on its compliance with the terms and conditions of this franchise and on its operations on or before April 30 of every year during the term of its franchise.

The annual report shall include an update on the roll-out, development, operation and/or expansion of business; audited financial statements; latest GIS officially submitted to the SEC, if applicable; certification of the NTC on the status of its permits and operations; and an update on the dispersal of ownership undertaking, if applicable.

The reportorial compliance certificate issued by Congress shall be required before any application for permit or certificate is accepted by the NTC.

Sec.13. Fine.— The failure of the Grantee to submit the requisite annual report to Congress shall be penalized with a fine in the amount of Five hundred pesos (P500.00) per working day of non-compliance which shall be collected by the NTC. The fine shall be collected separately from the reportorial penalties imposed by the NTC and shall be remitted to the Bureau of the Treasury.

Sec.14. Equality Clause.— Any advantage, favor, privilege, exemption, or

1 immunity granted under existing franchises, or which may hereafter be granted, upon
2 prior review and approval of Congress, shall become part of this franchise and shall
3 be accorded immediately and unconditionally to herein Grantee: *Provided, however,*
4 That the foregoing shall neither apply to nor affect provisions concerning territory
5 covered by the franchise, the term of the franchise, or the type of service authorized
6 by the franchise: *Provided, further,* That the foregoing shall not apply to the sale, lease,
7 transfer, grant of usufruct, or assignment of legislative franchises with prior
8 congressional approval.

9 **Sec.15. Repealability and Non-exclusivity Clause.**—This franchise shall be
10 subject to amendment, alteration, or repeal by Congress when public interest so
11 requires and shall not be interpreted as an exclusive grant of the privileges herein
12 provided.

13 **Sec.16. Separability Clause.**—If any of the sections or provisions of this Act is
14 held invalid, all other provisions not affected thereby shall remain valid.

15 **Sec.17. Repealing Clause.** – All laws, presidential decrees, executive orders,
16 letters of instruction, administrative rules and regulations or parts thereof, which are
17 contrary to or inconsistent with the provisions of this Act, are hereby repealed or
18 modified accordingly.

19 **Sec.18. Effectivity.**— This Act shall take effect fifteen (15) days after its
20 publication in the *Official Gazette* or in a newspaper of general circulation.

Approved,

FACT SHEET

House Bill No. 9968
(In substitution of House Bill No. 6190)

AN ACT

GRANTING END TIME MISSION BROADCASTING SERVICE, INC. A FRANCHISE TO CONSTRUCT, INSTALL, ESTABLISH, OPERATE AND MAINTAIN FOR RELIGIOUS, EDUCATIONAL AND COMMERCIAL PURPOSES RADIO AND TELEVISION BROADCASTING STATIONS IN THE PHILIPPINES

Introduced by: **REPRESENTATIVES MERCEDES K. ALVAREZ, JEFFREY P. FERRER, ATTY. MIRO S. QUIMBO, DALE B. CORVERA, WOWO FORTES, SANCHO FERNANDO “ANDO” F. OAMINAL, MONIQUE YAZMIN MARIA Q. LAGDAMEO, JOSE MANUEL “JM” F. LAGDAMEO, ANTONIO A. FERRER, ARLYN P. AYON, MUNIR N. ARBISON JR., JUAN CARLOS “ARJO” C. ATAYDE, MAXIMO Y. DALOG, JR., FERDINAND “B1” L. BELTRAN, MARK ANTHONY SANTOS, JOSE “JOBOY” S. AQUINO II, GIL “KABARANGAYJR.” ACOSTA, PRESLEY C. DE JESUS, SERGIO C. DAGOOC, JESUS “BONG” C. SUNTAY, ALYSSA MICHAELA “MICA” M. GONZALES, JANETTE L. GARIN, MARIA CARMEN S. ZAMORA, AND ROY M. GONZALES**

Committee Referral: **COMMITTEE ON LEGISLATIVE FRANCHISES**
Committee Chairperson: **HON. JEFFREY P. FERRER**

OBJECTIVE:

- To authorize the End Time Mission Broadcasting Service, Inc. to continue its commercial radio and television broadcasting operations in the Philippines

KEY PROVISIONS:

- Grants the End Time Mission Broadcasting Service, Inc. a franchise for twenty-five (25) years to operate radio and television broadcasting operations in the Philippines;
- Mandates the Grantee to secure the appropriate permits and licenses for the construction, installation and operation of its radio stations or facilities from the National Telecommunications Commission (NTC);
- Requires the Grantee to provide an adequate public service time equivalent to a maximum aggregate of ten percent (10%) of the paid advertisements, to inform the population on important public issues and assist in the performance of the functions of public information and education;
- Requires the Grantee to allot a minimum of fifteen percent (15%) of the daily total airtime of each broadcasting network or station to child-friendly shows within its regular programming;
- Prohibits the Grantee to use its stations for the broadcasting of obscene and indecent language, speech, act or scene of for the dissemination of deliberately

false information or willful misrepresentation, or to incite, encourage, or assist in subversive or treasonable acts;

- Reserves the right of the President of the Philippines to temporarily take over and operate the stations or facilities of the Grantee, to temporarily suspend the operation of any station or facility in the interest of public safety, security and public welfare, or to authorize the temporary use and operation thereof by any agency of the government in times of war, rebellion, public peril, calamity, emergency, disaster or disturbance of peace and order;
- Provides that the national and local governments shall not be held liable for any damage to properties or injury to persons caused by accidents during construction or operation of the stations;
- Prohibits the Grantee from selling, leasing, granting the usufruct, assigning or transferring
- the franchise or the controlling interest thereof without the prior approval of Congress;
- Requires the Grantee to submit an annual report to Congress on its compliance with the terms and conditions of the franchise and its operation on or before April 30 of every year;
- Imposes a fine in the amount of Five hundred pesos (P500.00) per working day of noncompliance in the submission of its annual report to Congress and to be collected separately from the reportorial penalties imposed by the NTC; and
- Provides an equality clause which aims to grant existing and potential franchise grantees equal privilege.

RELATED LAWS:

- Republic Act No. 8370, otherwise known as the “Children’s Television Act of 1997”